

SMALL AMOUNT. BIG EFFECT.

Specialty Additives
Division Spotlight Series 2021

July 1, 2021



Division Spotlight Series – Specialty Additives

Speakers of today's event



Lauren Kjeldsen

President of
Specialty Additives



Gaetano Blanda

Head of
Coating Additives



Ralph Marquardt

Head of
Comfort & Insulation



Stefan Plass

Head of
Interface & Performance

Additive

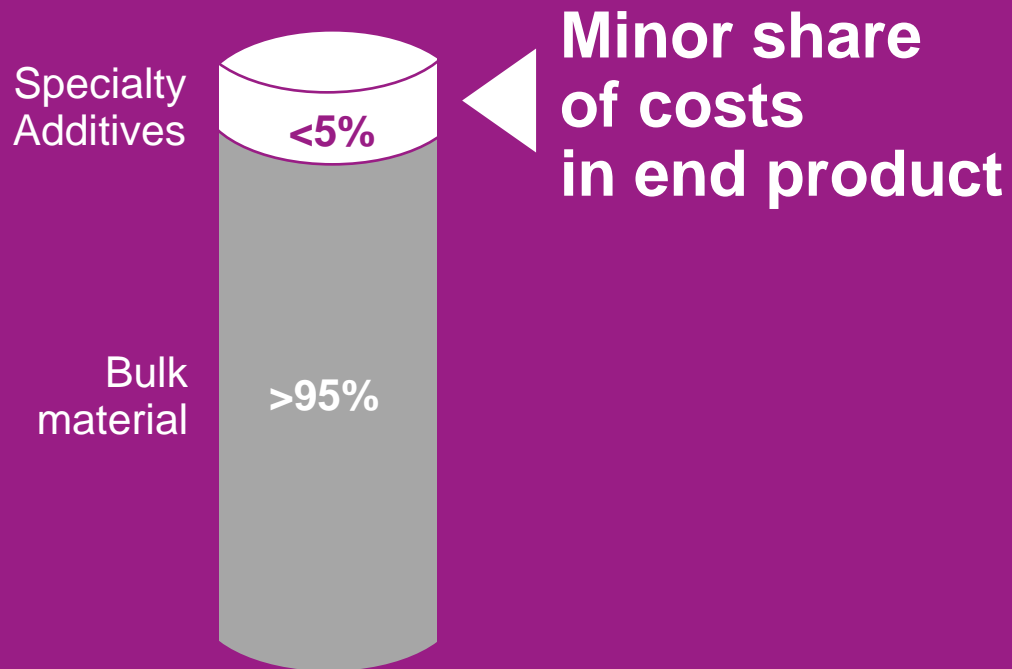
solutions

**WE MAKE A
DIFFERENCE**

**for
maximum**

performance

SMALL AMOUNT.



BIG EFFECT.

Less maintenance



Less energy



More protection



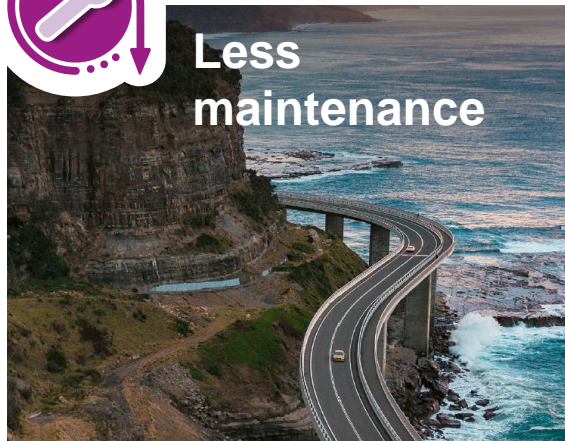
More durability



Improved product characteristics
Improved sustainability profile



Less maintenance



Rust does not stand a chance

Crosslinkers for composite-reinforced bars with outstanding mechanical and chemical properties

15 – 35%

reduction potential in corrosion costs (~US\$2.5 tn)



Less energy



Colder food & drinks for less money

PU foam additives create performance advantages to make appliances and buildings more energy efficient

29_{cent}

costs per kilowatt hour in Germany that can be avoided



More protection



The paint stays put

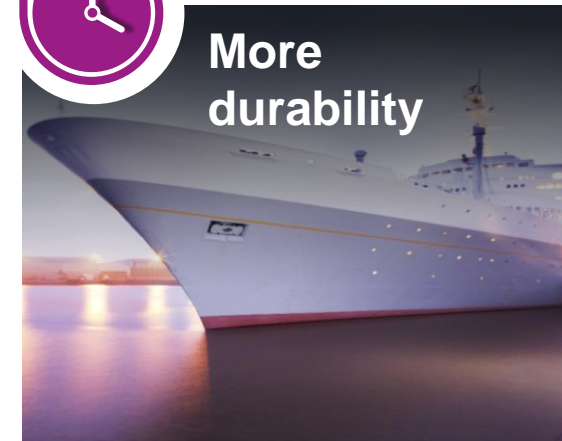
Additives for paint systems creating a lasting barrier against chemical cleaning agents

>€30k

avoided repainting costs for rail car surfaces



More durability

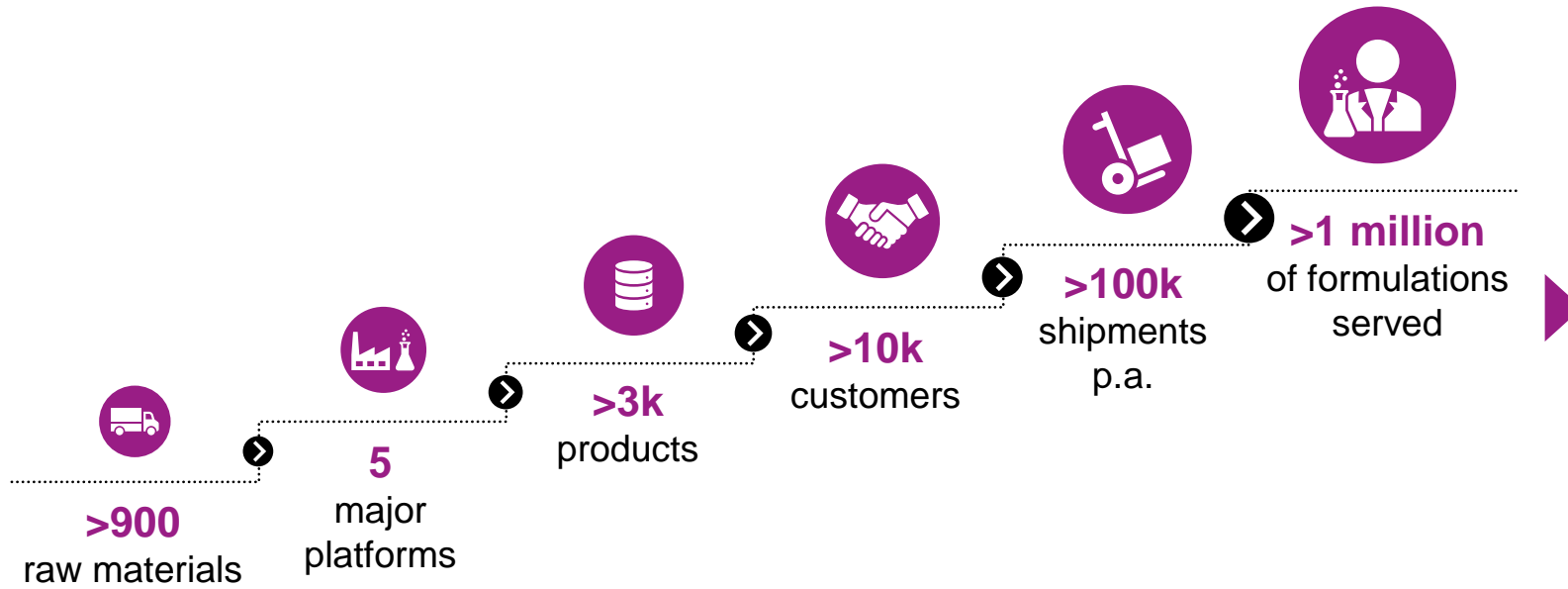


Solutions against biofouling

Hydrophilic AEROSIL® improves anti-fouling coatings for ship hulls

up to **30%**

decreasing fuel consumption



High barriers to entry
Resilient financial performance
Strong market & customer position

Mastering complexity

How?	1 Experienced management team	2 Digitalization & automation
	3 Culture & collaboration	4 Supply chain excellence

Tangible benefits

2020



16%
ROCE



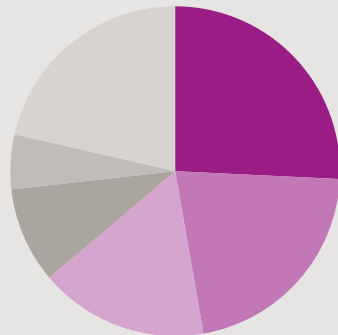
27%
EBITDA MARGIN



>3,500
EMPLOYEES



48
NATIONALITIES



- Mobility
- Construction
- Consumer Goods
- Coatings
- Environmental
- Other



Additives for
coatings and inks



Additives for
polyurethane foam



Specialty defoamers
and wetting agents



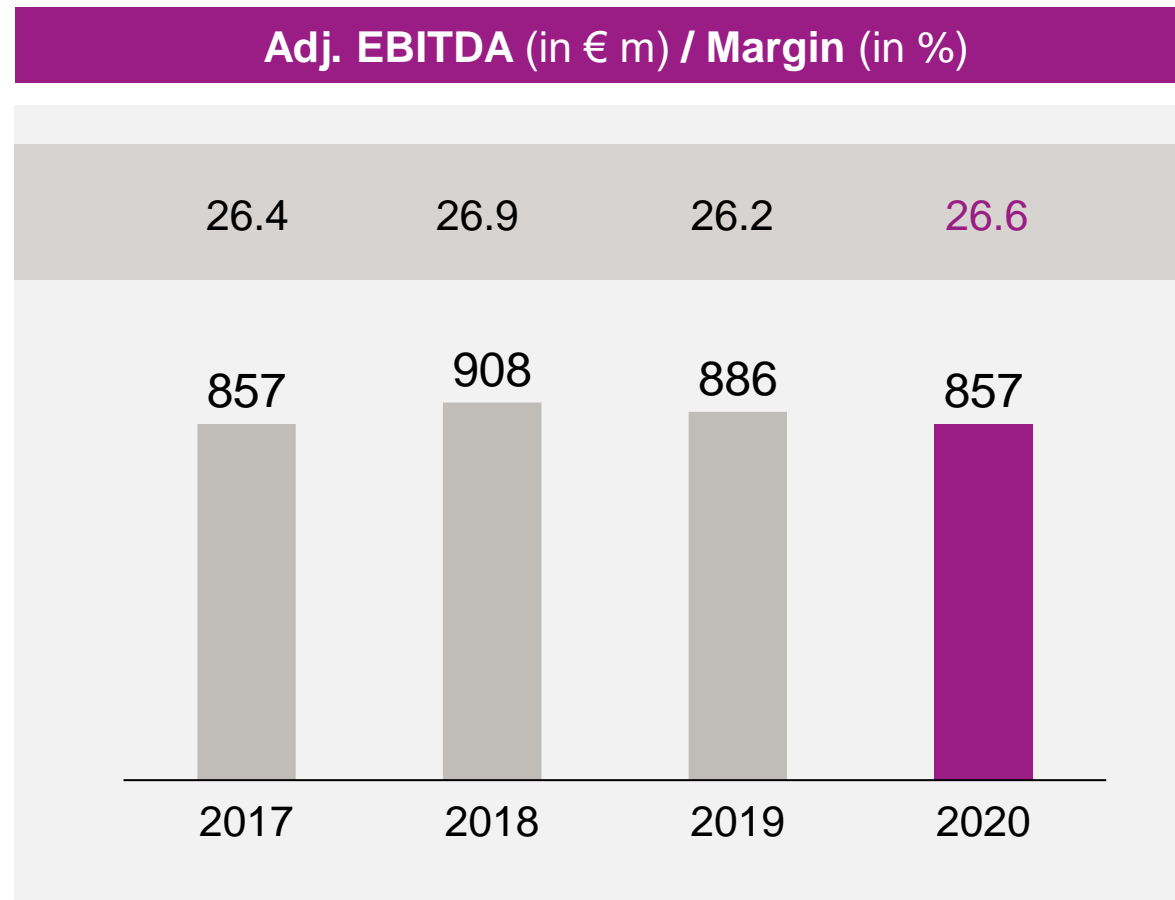
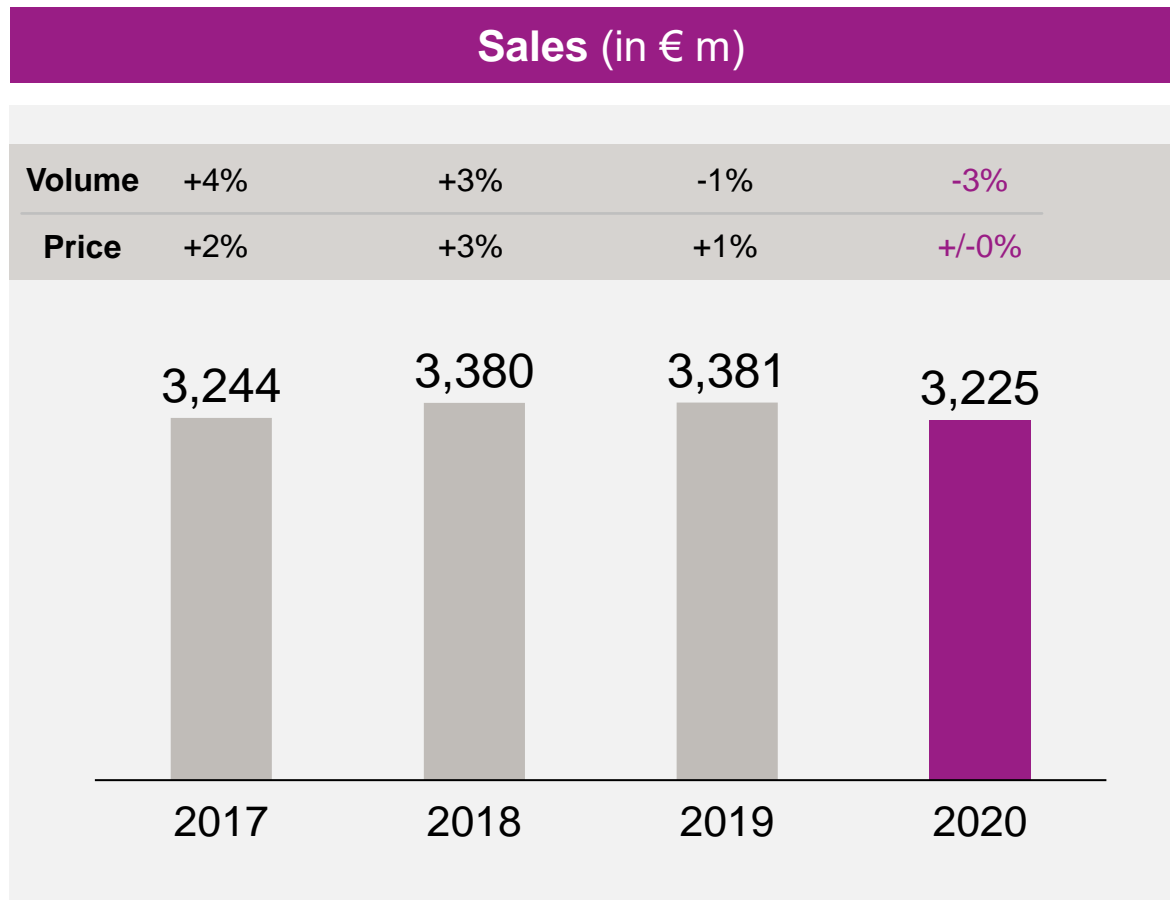
Epoxy hardeners
for crosslinkers








Lubricant additives

Specialty Additives business model is highly resilient

Demonstrated by financial performance over the years



Specialty Additives enables their customers to benefit from fundamental end market trends

Mobility		Increasing mobility paired with electrification Performance and circularity in materials	➤	PU foam additives for battery protection	Emerging solutions for recycling
Construction		Continued urbanization and construction efficiency Highly insulated energy efficient buildings	➤	Concrete additives	Additives for PU spray foam insulation
Consumer goods		Increasing comfort and individualization Low footprint clothes and appliances	➤	Bedding & seating foam additives	Additives for artificial leather
Coatings		Durability and protection with reduced footprint Functionalizing coatings	➤	Additives to prolong life of paints	Marine coatings to protect ship hulls
Environmental		Accelerating wind and solar power production Increasing farming efficiency & reducing fertilization	➤	Crosslinkers for durable wind turbine blades	Wetting agents for crop & seed protection

Growth opportunities driven by sustainability and digitalization

Deep dives today



Key growth driver: Sustainability

Enabler: Digitalization

Specialty Additives Play

Sitting at the table



Building #1 position in customer relevance

to be decisive part of their innovation agenda and product offering

Ability to assess



Understanding our customers' value chains and markets to create the ideal solution

Rapid tailored innovation



Delivering continuously new solutions for markets and customers

Mastering complexity



Broad spectrum of tailored product for numerous customers

MAKING THE DIFFERENCE

Specialty Additives
Division Spotlight Series 2021

Stefan Plass, Head of Interface & Performance
Gaetano Blanda, Head of Coating Additives



ADDITIVE SOLUTIONS FOR MAXIMUM PERFORMANCE



Our products & solutions
make the difference with ...

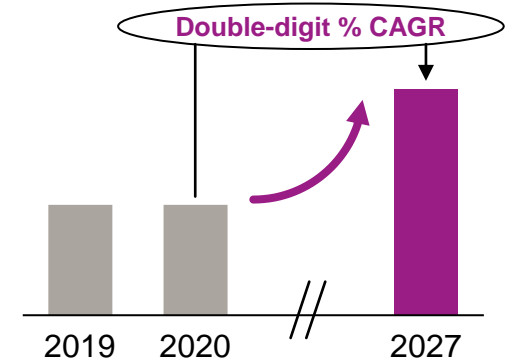
... improved
product
performance



... an improved
sustainability
profile



Our products enhance lifetime and enable recycling of construction materials to mitigate resource limitations and regulatory pressure



- Urbanization drives construction growth and rise in material use
- Modern architecture drives demand for high-performance materials
- **Environmental impact from resource limitations and regulatory pressure**

- Additives and formulation know-how e.g. for **dispersing agents that enable**
 - durability by improving resistance of cementitious building materials
 - more environmentally friendly formulations
 - better workability of materials

- Relevant market of ~€800 m in valuable niches
- Growth opportunities from new solutions like “self-healing” concrete

Our products enhance performance of conventional and biological plant protection to serve a growing global population



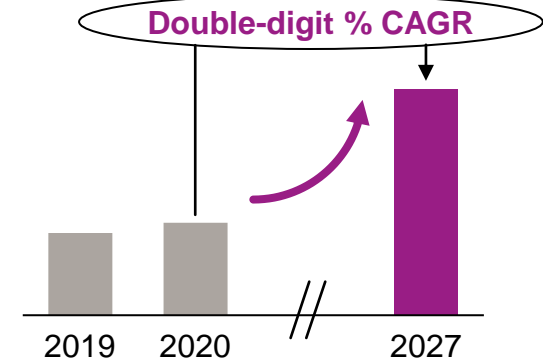
Challenge



Solution



Sales potential (in € m)

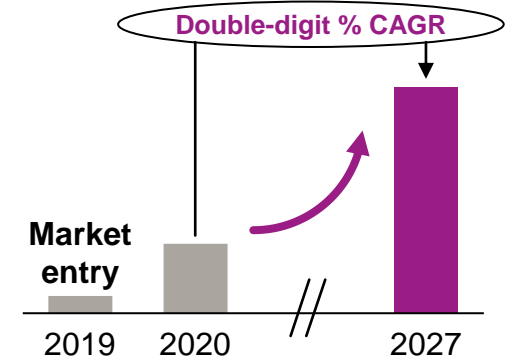
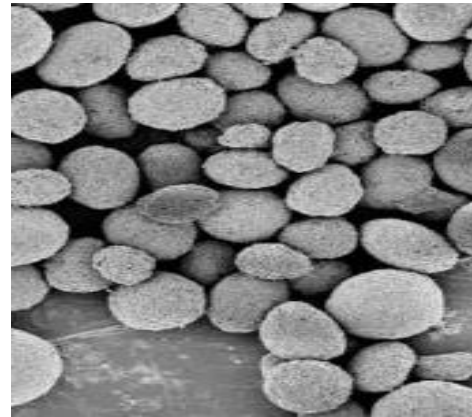


- Growing population drives rising demand for healthy food
- **Limited arable land**

- Additives like **wetting agents** deliver interfacial science to enable targeted crop protection application
- Expanded portfolio to extend shelf life for bio-solutions and seed treatment

- Relevant market of ~€400 m in highly attractive niches
- **Growth acceleration through increased focus on innovation (esp. bio-solutions) and geographic expansion**

Our specialty fillers significantly increase burnish resistance and prolong life of medium- to low-gloss paints



- Colored wall paints with medium- to low-gloss levels are susceptible for burnishing (through abrasive forces or polishing of the surface)
- **Damaged surfaces have uneven gloss levels and look unappealing**

- SPHERILEX® specialty fillers (silica spheres) with a unique shape and narrow particle size distribution



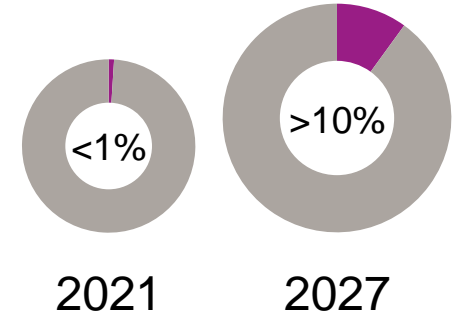
Superior burnish & wet scrub resistance



Easy-to-formulate, low impact on binder demand

- Global market for silica spheres and competing technologies is >€1 bn per year
- **Clear USP and capacity expansion projects drive future sales growth**

Our coating additive technologies enable effective and safe microbial control



- Effective control of microorganism on surfaces takes centerstage during the corona virus pandemic
- **But: Current solutions often cause side effects and regulations are increasing**

- **Coating additives that converts visible light into UV-C light which destroys microbes**



Pure physical mechanism – no harmful and mobile substances



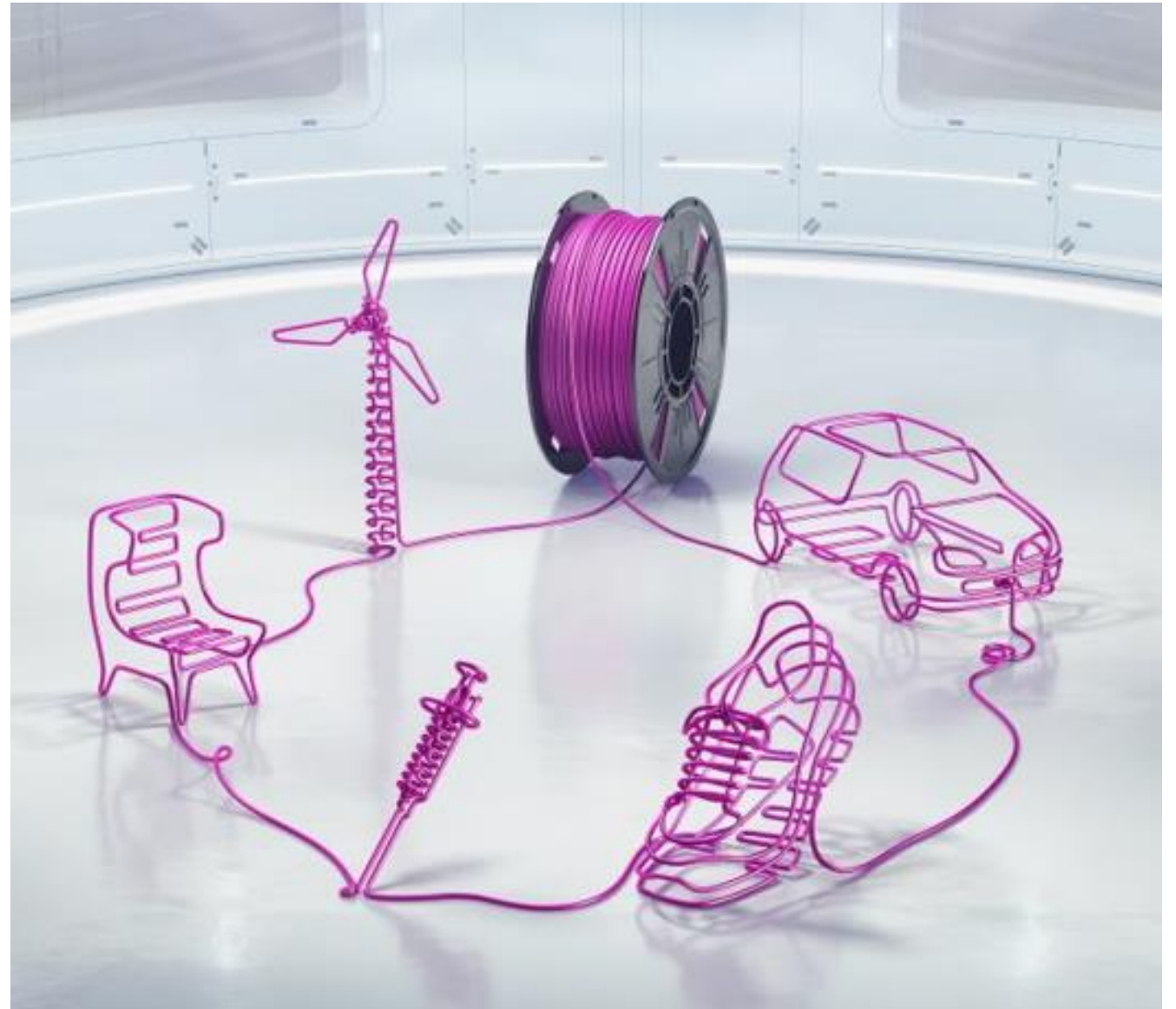
Long-lasting destruction of microbes on surfaces

- Existing market with silver or organic biocides is heavily regulated
- **Future growth and replacement expected to happen by innovative solutions with no regulatory restrictions**

ENABLING CIRCULAR ECONOMY

Specialty Additives
Division Spotlight Series 2021

Ralph Marquardt, Head of Comfort & Insulation
Stefan Plass, Head of Interface & Performance

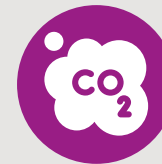


DECOUPLING GROWTH FROM RESOURCE CONSUMPTION



Our products &
solutions enable ...

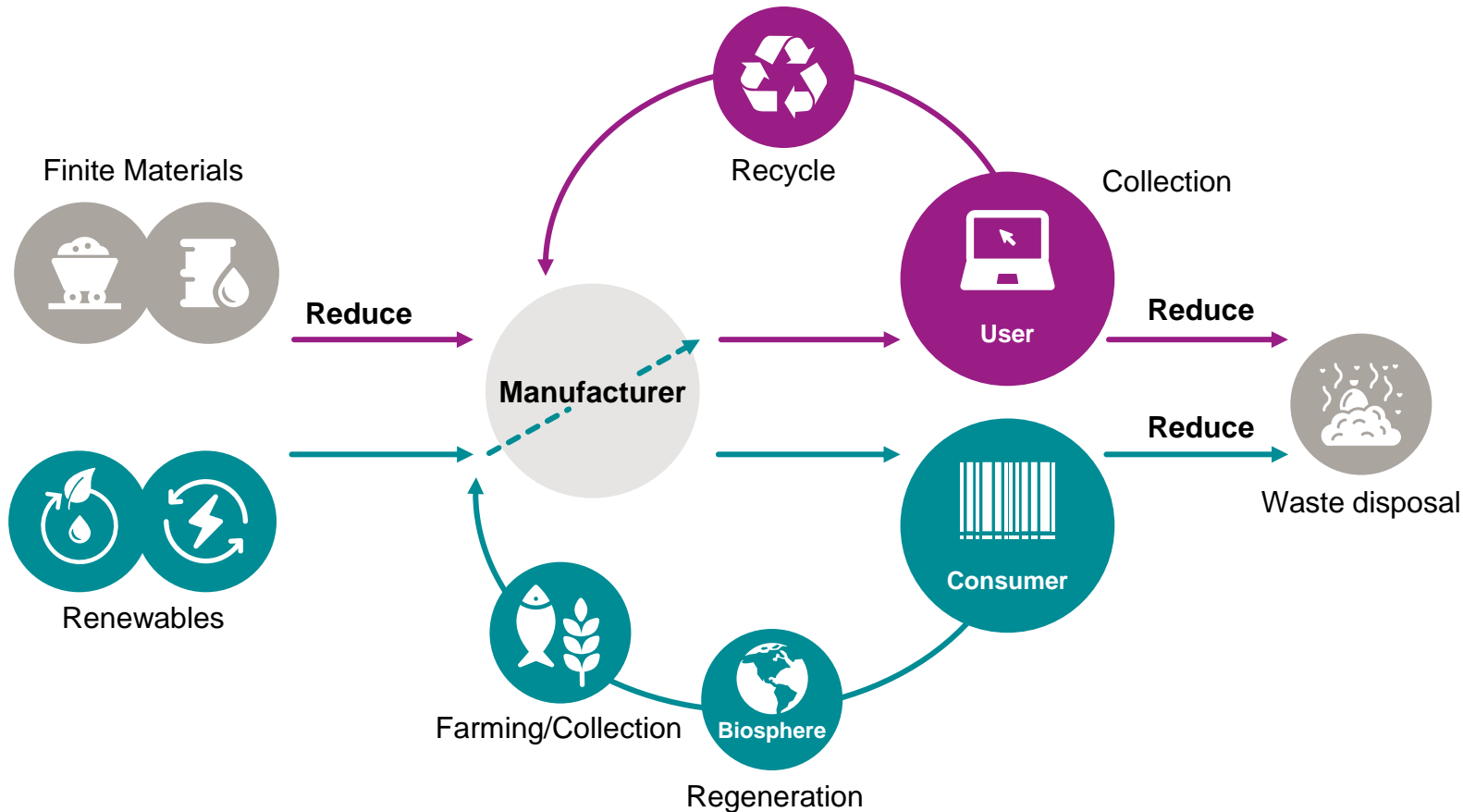
... reduced
emissions
and material
consumption



... mechanical
and chemical
recycling



Circular Economy – Important governmental and international initiatives target reduction of waste and use of renewable raw materials



EU Green Deal drives the Circular Economy Action Plan



China 14th 5-year plan key technologies/industrial: ... Circular economy & recycling management ...



Community of leaders (CEOs and ministers): Committed to creating a circular economy



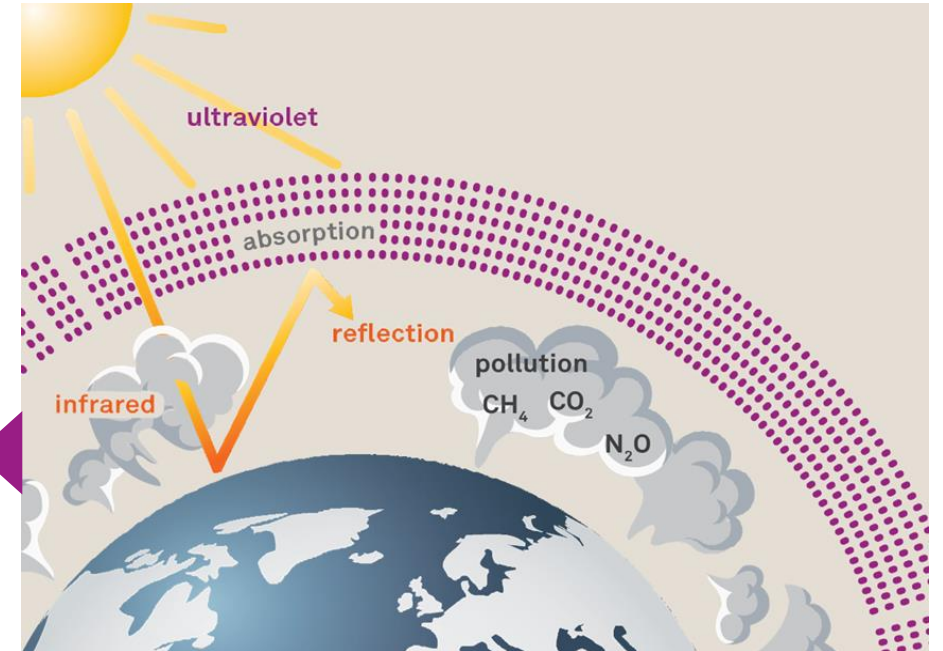
President Biden's Leaders Summit on Climate: ... advancing the circular carbon economy approach ...

The PU industry is introducing novel blowing agents with low global warming potential (GWP)



- **Improved insulation** is key for CO₂ reduction
- **Spray foam** allows efficient insulation of buildings
- Spray foam systems require **blowing agents**

Introduction
4th generation
blowing agents
with low GWP



- Blowing agents: **Halogenated hydrocarbons**
- 1st and 2nd generation already phased out
- 3rd generation with high global warming potential

Novel Evonik PU additives enable the use of environmentally friendly blowing agents in spray foam



Challenge

- New, 4th generation blowing agents with low GWP needed
- But: these tend to decompose in pre-formulated PU systems, hence limiting shelf life
- **Novel PU additives required to guarantee storage stability and ensure consistent application performance**



Solution

- Evonik POLYCAT[®] 203 – 206: new additives with key advantages
 - **Good compatibility with 4th generation blowing agents**
 - **Enabling prolonged storage stability**
 - **Low emissions in use**

1: Source: IAL and Evonik internal market studies

PU construction market growth rates (CAGR '21 – 27)¹



4-5%

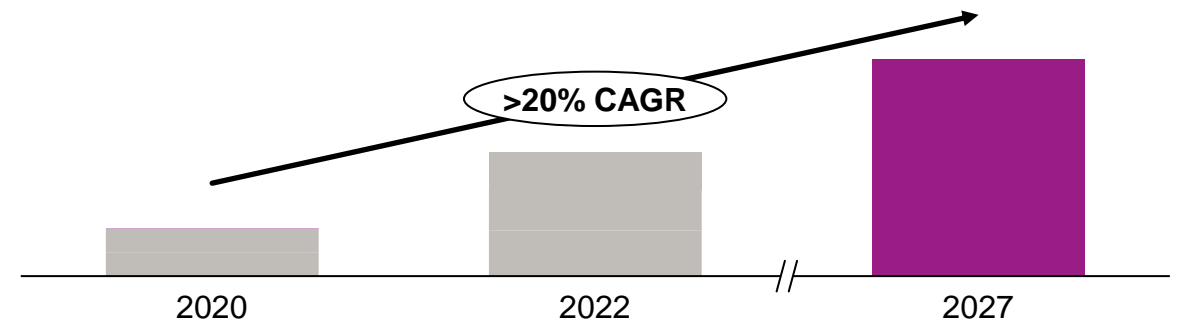
Construction total



7-8%

Spray foam submarket

Sales potential (in € m)



Evonik additives are essential for emerging environmentally friendly artificial leather production at high quality



Challenge

- Increasing demand to replace genuine leather by artificial leather
- Existing process for artificial leather production is solvent-based and thus of environmental concern
- Environmentally friendly water-based technology with lower quality leather surface

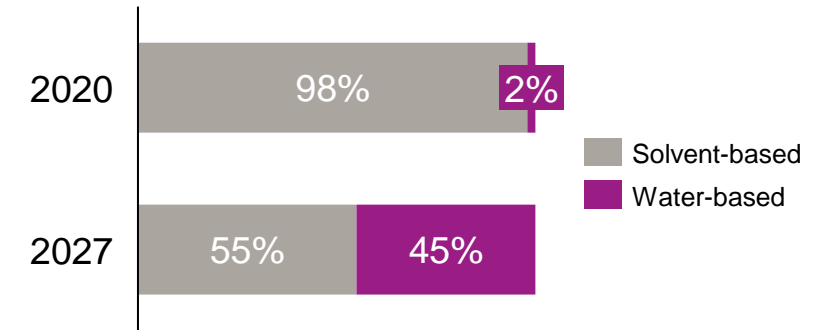
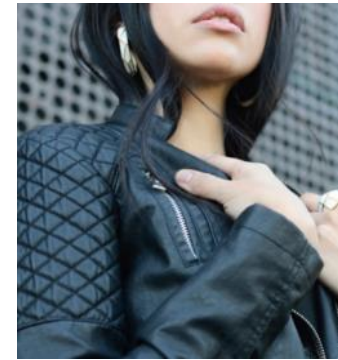


Solution

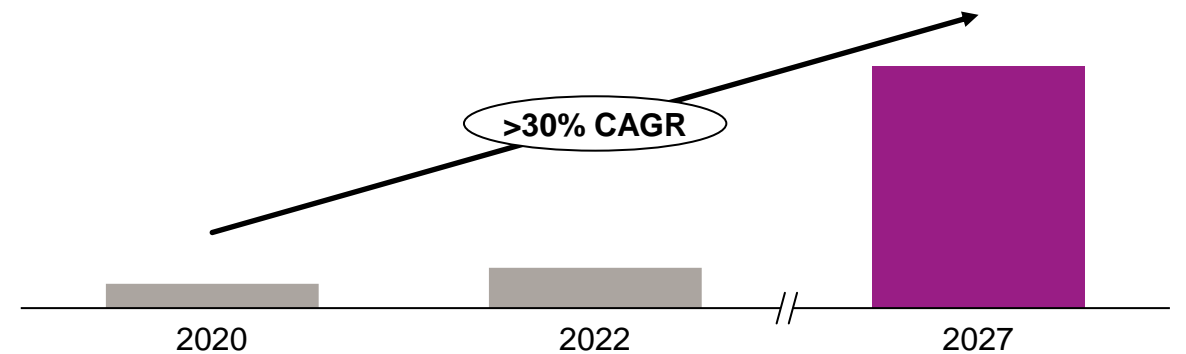
- New ORTEGOL® P series: Novel foam stabilizers for water-based PU artificial leather production
 - Enable production of high-quality artificial leather (vegan)
 - Environmentally friendly solution

1: Source: IAL and Evonik internal market studies

Artificial leather market development¹



Sales potential (in € m)



Linerless labels have significant sustainability benefits with up to 40% reduced material usage



Challenge

- Every day >275m parcels are delivered, consuming 4.3m m² labels
- Liner make up up to 40% of the weight of traditional labels
- **Causing unnecessary waste, emissions, material and logistics costs**

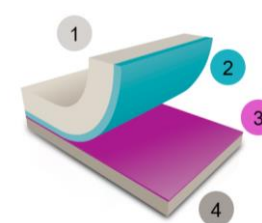


Solution

- A silicone coating ensures that the windings separate cleanly and quickly before dispensing the individual label
- **Linerless labels can save ~75 kg of CO₂ per 1,000 m² of label**
- More efficient logistics and handling



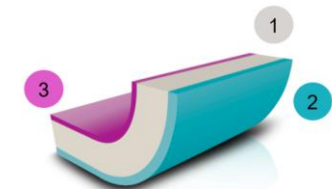
Standard Label



- 1) Label-face
- 2) Adhesive
- 3) Silicone
- 4) Liner

Weight: 140-180 g/m²

Linerless Label



- 1) Label-face
- 2) Adhesive
- 3) Silicone

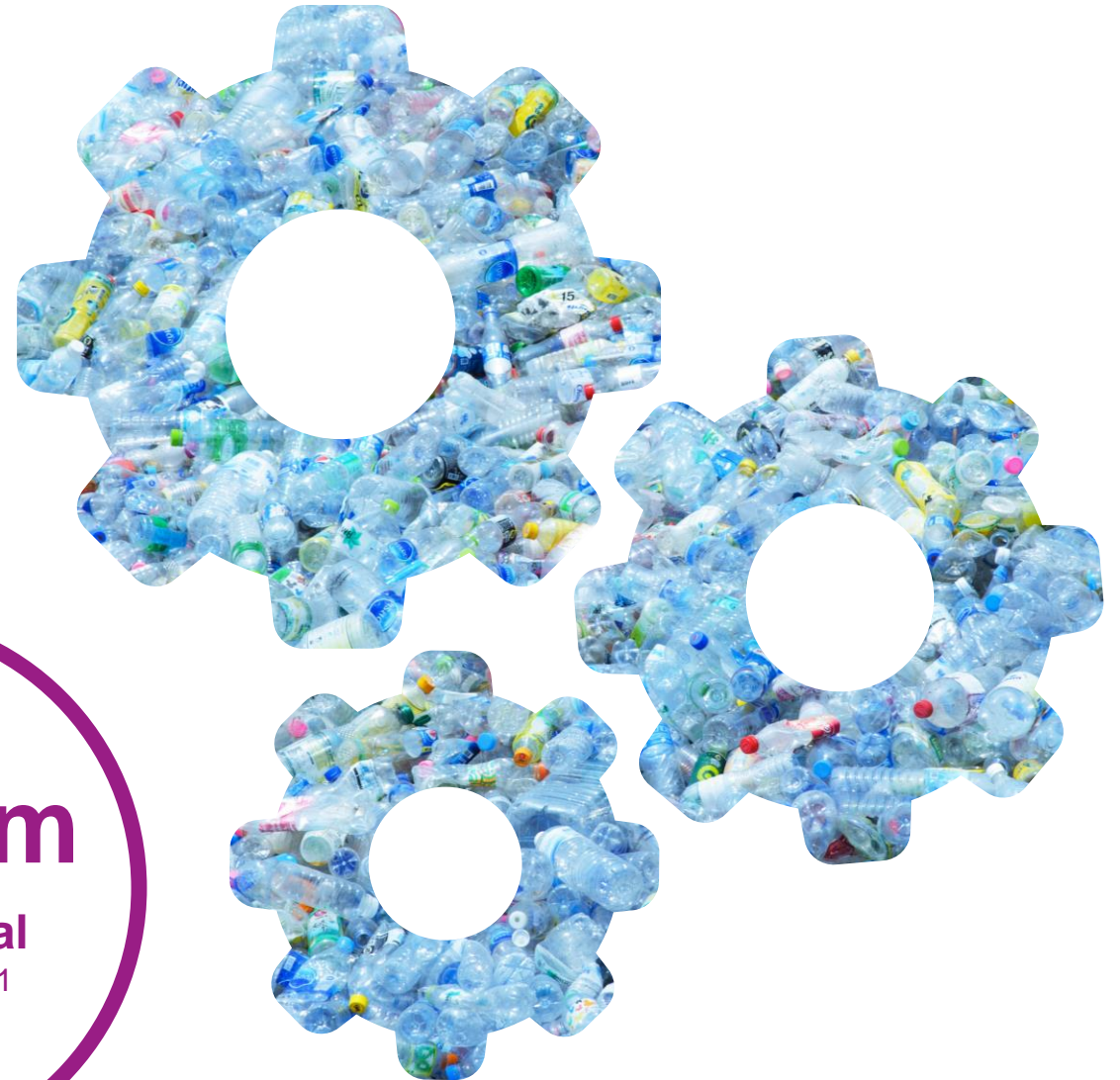
Weight: 80-100 g/m²

MECHANICAL AND CHEMICAL RECYCLING

- Providing technologies and services to recover valuable resources from disposed materials
- Additives for performance upgrade
- Additives, catalysts & expertise for efficient processing

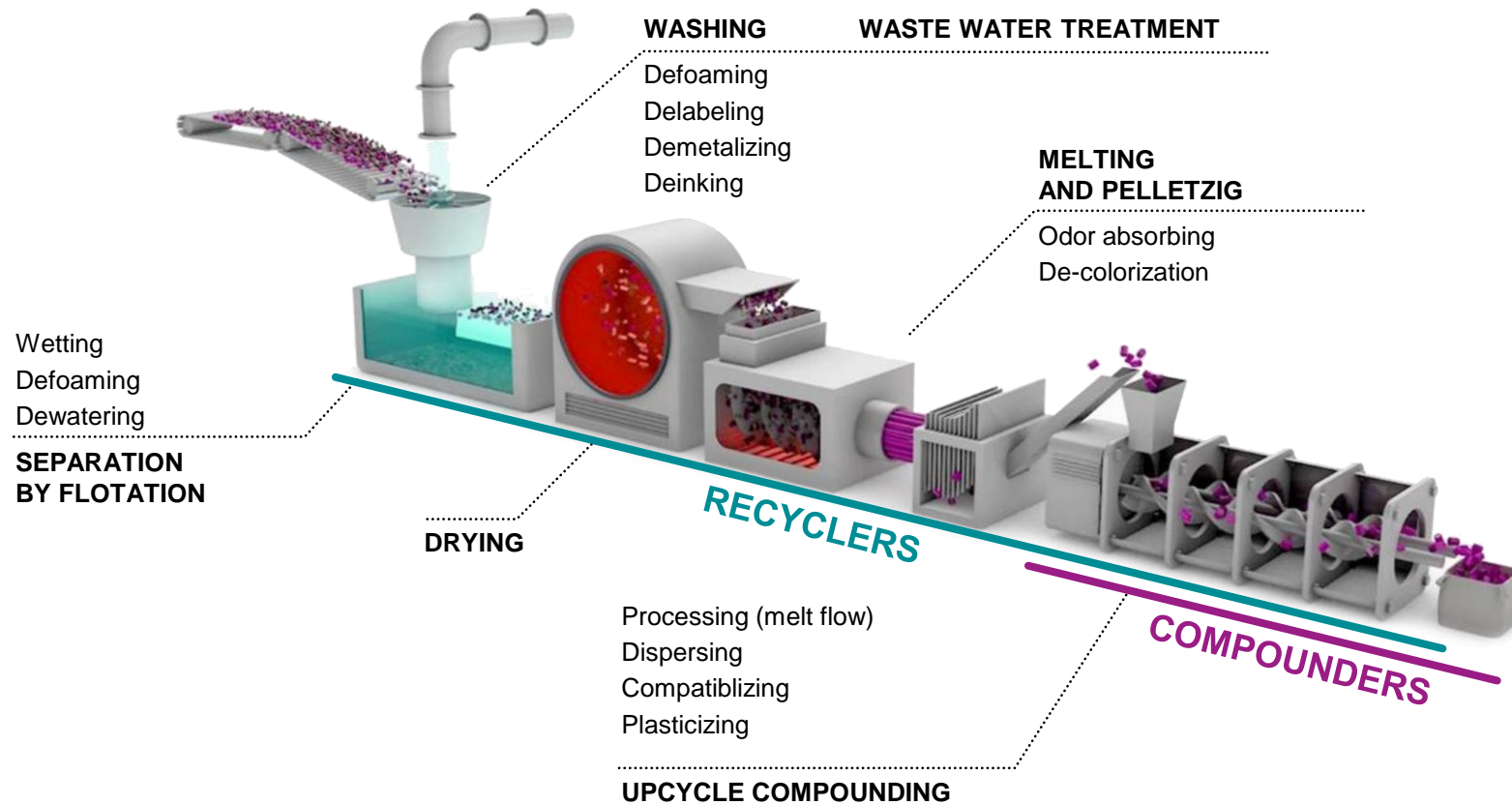
>€350 m

**sales potential
p.a. by 2030¹**



1: Sales potential from Evonik Circular Plastics Program on Group level

Our technologies help along the entire process of mechanical plastics recycling



Mechanical Recycling



- During separation/washing, **our additives help to make recycling processes more efficient** resulting in higher quality of recyclates
- During compounding, **our additives improve processing** leading to competitive costs and quality

Emerging solutions for highest flexibility and eco-efficiency of chemical recycling



Mattress recycling is an example how Evonik enables circular PU solutions



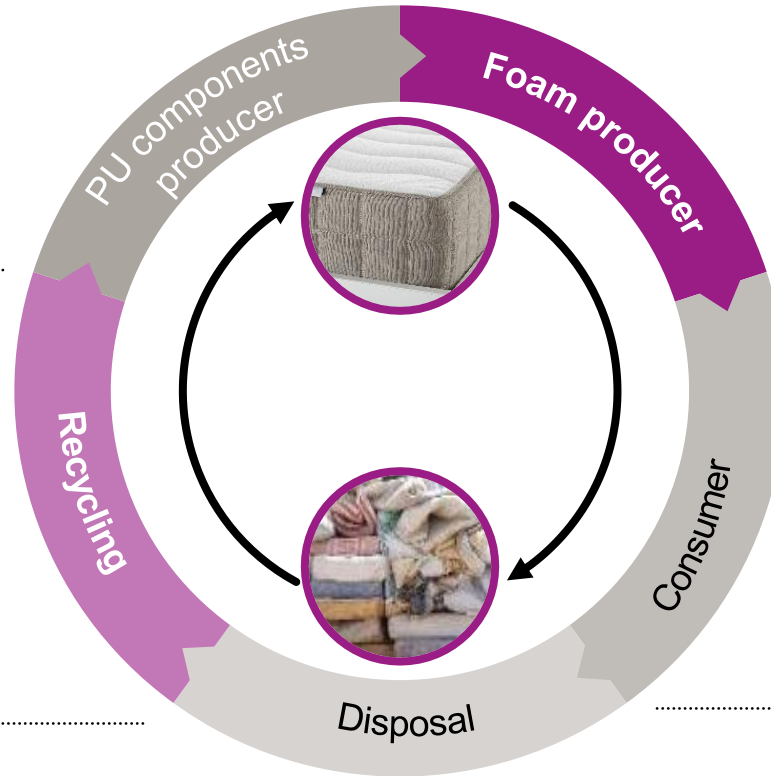
Recycled components are processed into corresponding PU precursors



Evonik process enables mattress recycling via hydrolysis of PU



Various business model options



Evonik additives allow for high use level of recycled PU components and reduction of scrap rate



Additives

Enjoys highest performance with significantly reduced CO₂ footprint



On average, a mattress is discarded after ten years (approx. 30 m mattresses per year in the EU ~ 450kt¹)



1: Source: Federal Association secondary raw materials

DIGITAL SOLUTIONS

Specialty Additives Division Spotlight Series 2021

Gaetano Blanda, Head of Coating Additives



**DIGITAL SOLUTIONS
ENABLE THE
FUTURE SUCCESS
OF OUR
ADDITIVES
BUSINESSES**



Our digital solutions
improve ...

... the customer
experience
(frontend)



... the products
we create
(backend)



Evonik digital solutions help coating customers to become more efficient in formulating or reformulating

Our customers are spending

~€4 billion per year

to reformulate existing coating solutions¹

Digital solutions from Coating Additives help coating customers to become more efficient in formulating or reformulating coating solutions:

- 20-30% less iterations required due to specific data models
- Faster validation of results when using high throughput equipment (HTE)

Benefit for Customer: >20% cost savings and improved time-to-market

Benefit for Coating Additives: Share of cost savings, formulation data of customers

1: Source: Evonik estimate

Evonik's High Throughput expertise significantly reduces time and costs when formulating a coating



Formulating a coating is complex and time consuming

300+

different coating additives produced by Evonik

40

effects can be elicited using these additives



No single source of truth – but enormous complexity

Sample calculation

10 solvents × 10 binders
× 10 pigments × 10 additives
= **10k combinations¹**

Manually: >10 years




Solution:
High Throughput Equipment (HTE)

Fully automated:

- Prepare a large number of coating formulations
- Coat different types of panels
- Evaluate the coated panels with a variety of tools and measures to analyze coating performance

Sample calculation

10 solvents × 10 binders
× 10 pigments × 10 additives
= **10k combinations¹**

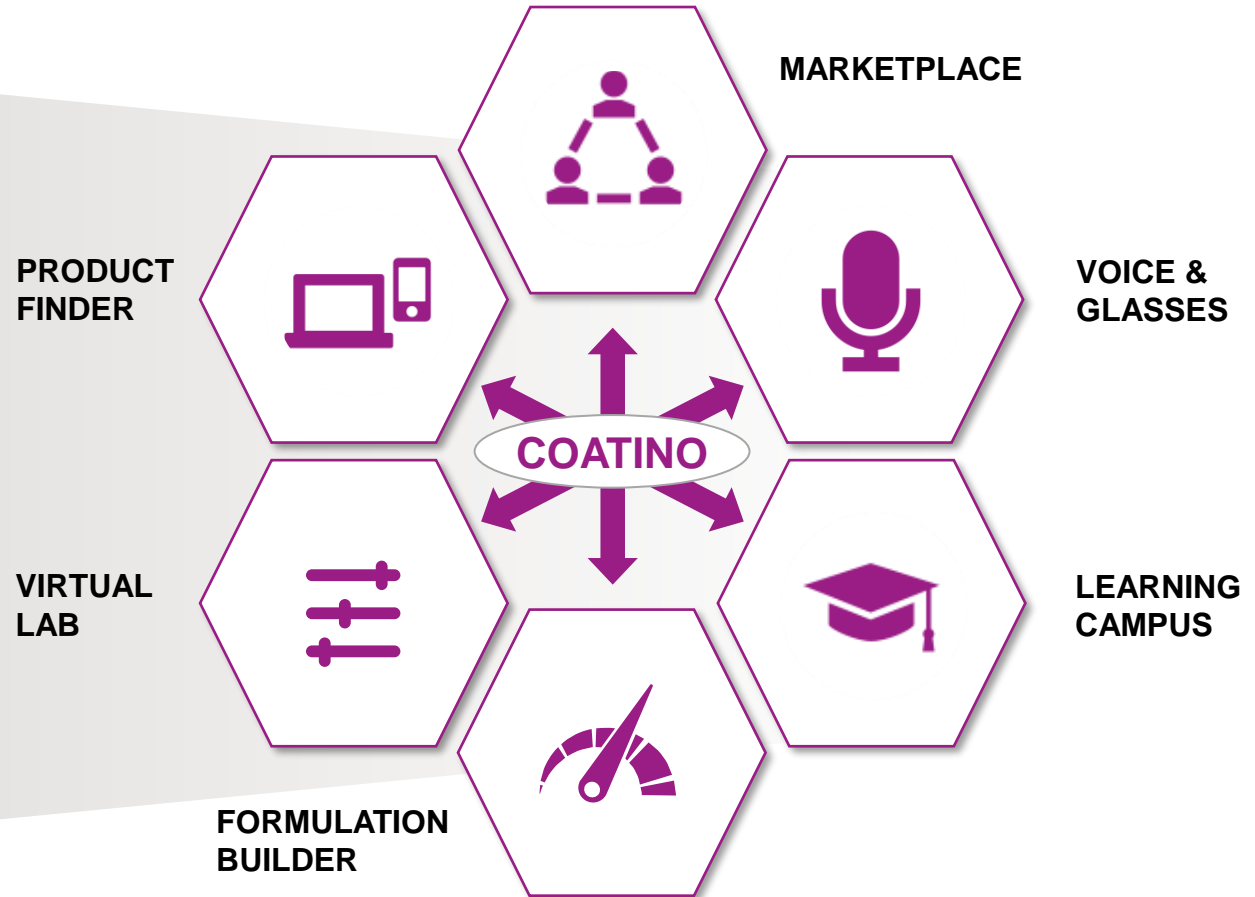
HTE: <6 months²

1: Changes in mixing ratios are not taken into account, therefore many more combinations would be tested under real conditions

2: Standard samples

Evonik has launched COATINO as coatings industry-specific solution to manage complexity, increase efficiency and support innovation

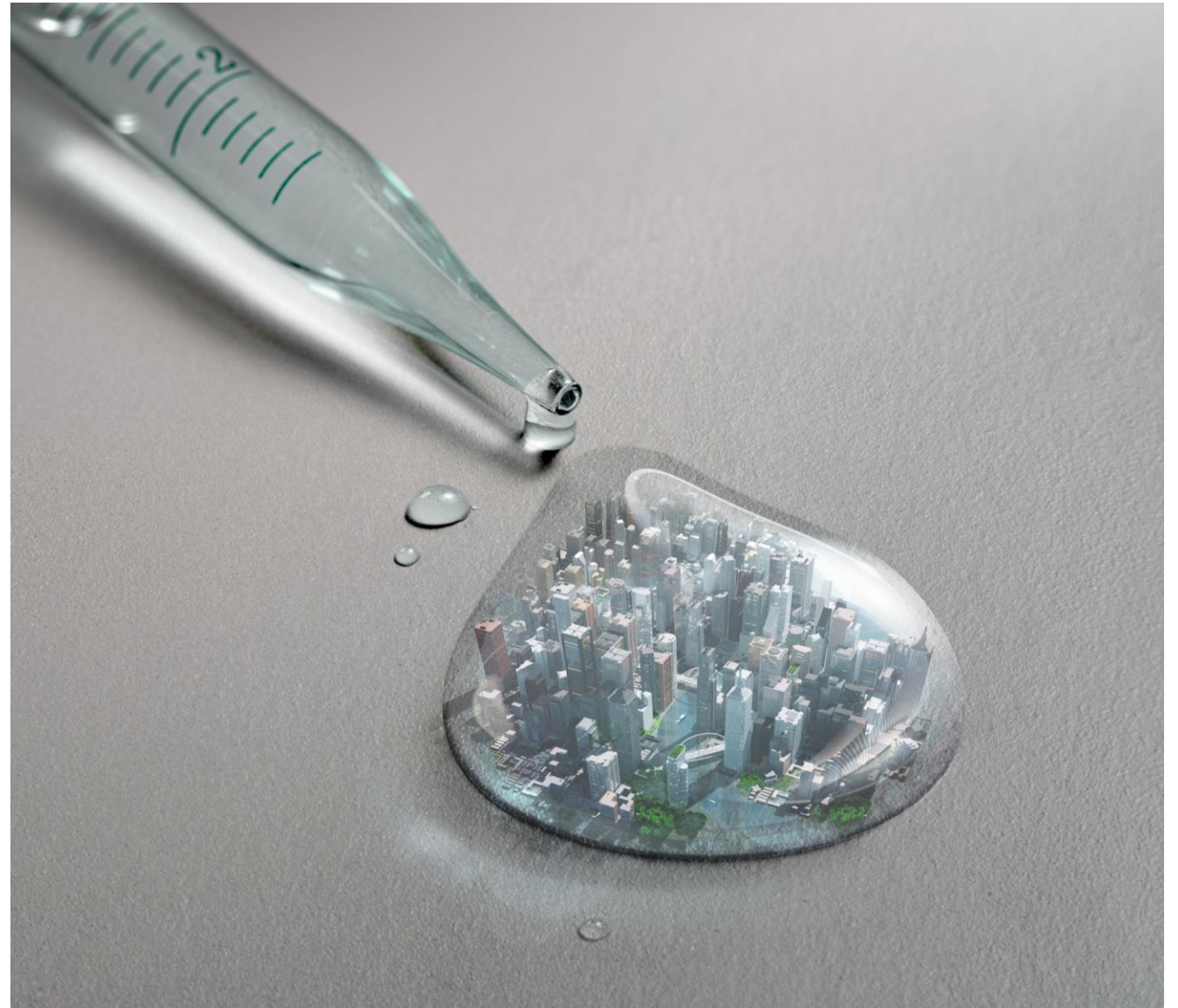
THE DYNAMIC FORMULATION NETWORK



SMALL AMOUNT. BIG EFFECT.

Specialty Additives
Division Spotlight Series 2021

Lauren Kjeldsen
President of Specialty Additives



Growth opportunities driven by sustainability and digitalization

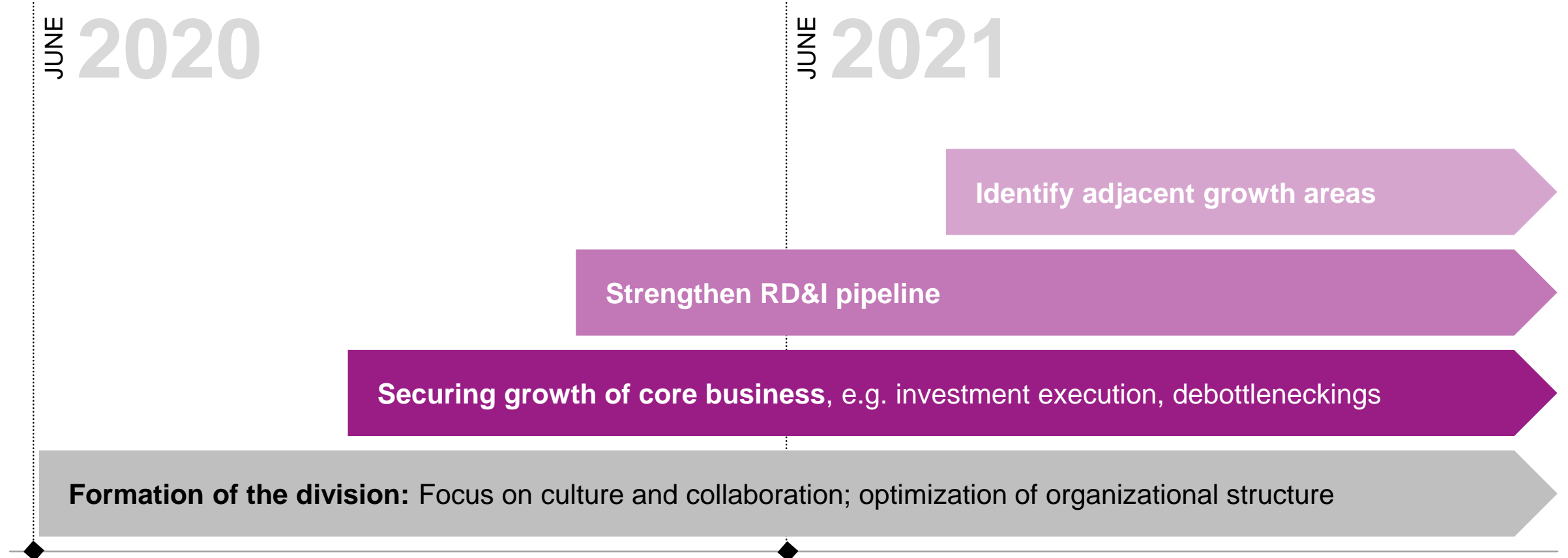
Strong base for future growth



Key growth driver: Sustainability

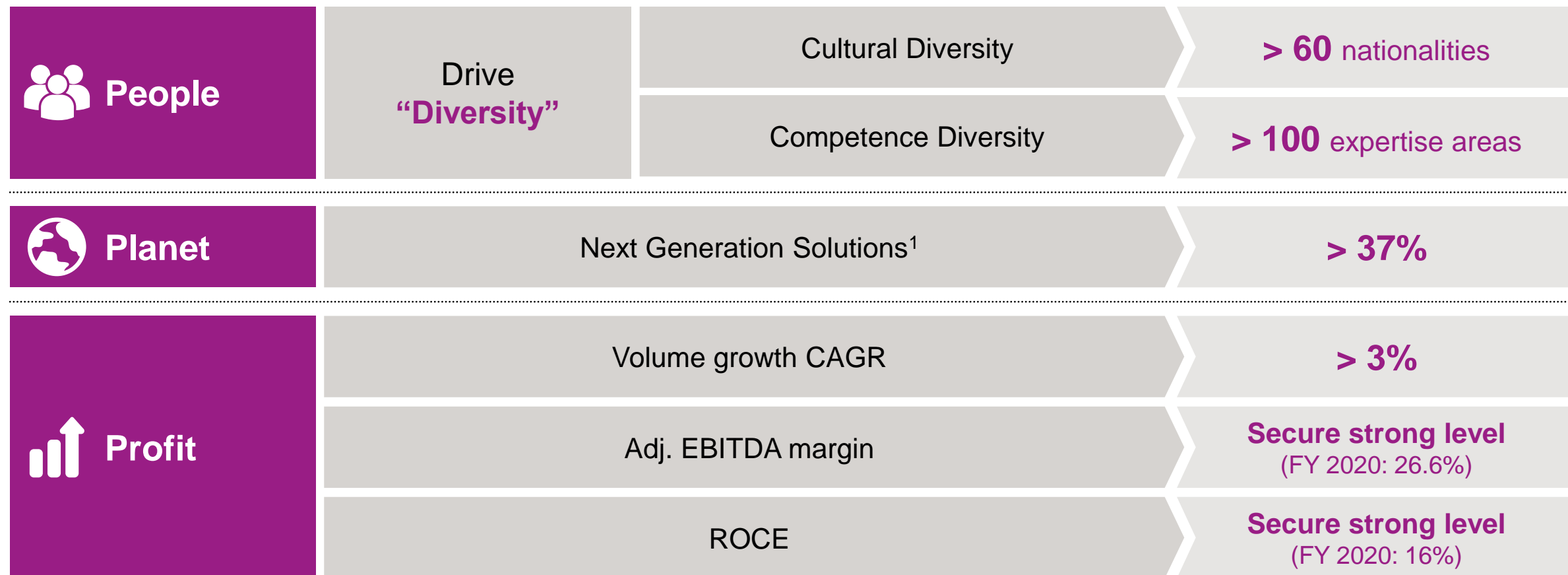
Enabler: Digitalization

Since formation of the division we are driving a clear strategic agenda



Mid-term targets

We will drive diversity, sustainability and value from a very strong foundation



1: Products and solutions with a clearly positive sustainability profile that is above or well above the market reference level

Specialty Additives Play

Sitting at the table



Building #1 position in customer relevance

to be decisive part of their innovation agenda and product offering

Ability to assess



Understanding our customers' value chains and markets to create the ideal solution

Rapid tailored innovation



Delivering continuously new solutions for markets and customers

Mastering complexity



Broad spectrum of tailored product for numerous customers

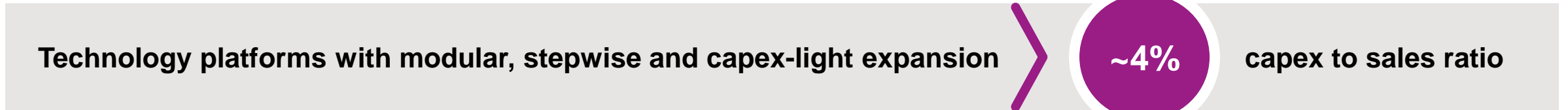


EVONIK

Leading Beyond Chemistry

Specialty Additives: Five major technology platforms

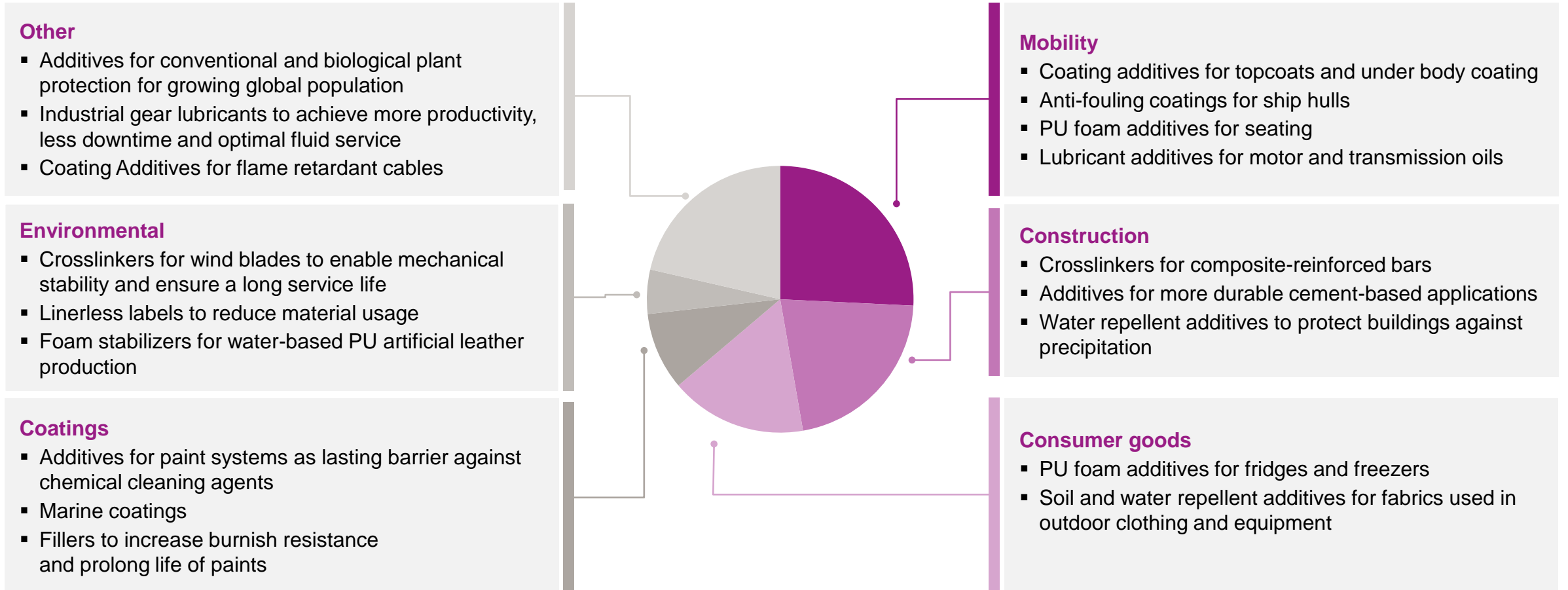
Amines	Isophorone chain	Silicones	Oleochemicals, Silica & BL specific platforms
<p>Special catalysts for high performance spray foam insulations</p>	<p>Crosslinkers for durable wind turbine blades</p>	<p>Silicone surfactants for designed polyurethane foams in mattresses, seats and insulation</p>	<p>Additives and dispersing agents for waterborne artificial leather</p>
<p>Curing agents for high quality and efficient epoxy coating and flooring</p>	<p>High performance composite ingredients for electro vehicle components</p>	<p>Highly effective polyether siloxane defoamer for waterborne coatings</p>	<p>Scratch/scrub/burnish resistance with spherical amorphous silica</p> <p>Poly alkylmethacrylate for fuel efficient lubricants</p>



Investment example: Amines platform
 Stepwise debottlenecking of intermediate products in China and the US

Investment example: Silicones platform
 Implementation of expanded regional hubs in Europe, China and the US

Specialty Additives end markets and product examples



We make a difference

Solutions for
maximum performance



SILIKOTOP®
for ultra-high-solids top coats
MORE PROTECTION



TEGOSTAB®
for lighter and comfortable seating
LESS ENERGY



TEGOMER®
for scratch resistant surfaces
MORE DURABILITY



VISCOPEX®
for fuel economy improvement
LESS ENERGY



Nourybond®
for under body coating
MORE PROTECTION



We make a difference

Solutions for maximum performance



DABCO®
for integrity of roofings
MORE DURABILITY



SPHERILEX®
for wall paints
MORE DURABILITY



Ancamide®
for wet on wet floor coatings
LESS ENERGY



TEGOSIVIN®
for more durable cement-based applications
LESS MAINTENANCE



VISIOMER®
for waterborne architectural coatings
MORE PROTECTION

We make a difference

Solutions for maximum performance



TEGO®
for improved plastic coatings
LESS MAINTENANCE



TEGOSTAB®
for fridges & freezers
LESS ENERGY

TEGOMER®
for food packaging
MORE DURABILITY



VISIONER®
for countertops and sinks
MORE DURABILITY



VESTAGON®
for coatings of household appliances
MORE PROTECTION



We make a difference

Solutions for maximum performance

AIRASE®
for durable coatings
MORE DURABILITY



DABCO®
for roof and wall insulation
LESS ENERGY

Ancamine®
for resistant top coats
LESS MAINTENANCE



VISIOMER®
for weather and scratch resistance
MORE PROTECTION



TEGOMER®
for flame retardant cables
MORE PROTECTION



We make a difference

Solutions for
maximum performance



TEGO® RC

for reducing paper waste in food, logistics & e-commerce labeling

LESS ENERGY



VESTAGON®

for PU powder coatings

MORE PROTECTION



NANOPOX®

for more durable wind turbine blades

LESS MAINTENANCE



DYNAVIS®

for reduced emissions

LESS ENERGY



TEGO®

for FDA approved can coatings

MORE DURABILITY