## Acquisition of PeroxyChem

## **FUTURIZE PEROXIDE**

8 November 2018





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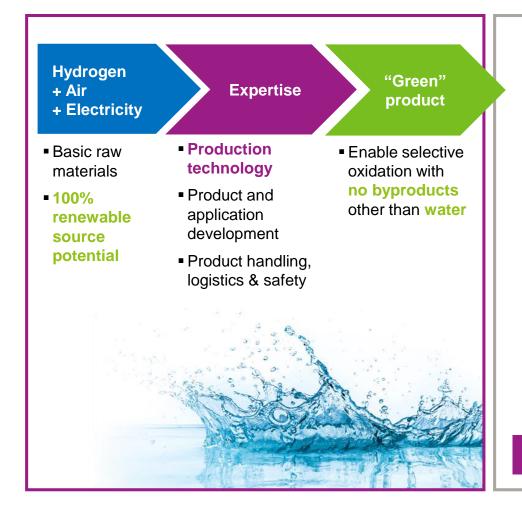
# **Acquisition highlights**

- Strengthening of Evonik's growth segment Resource Efficiency
- Focus on environmentally-friendly specialty applications
- Attractive end-market growth with low cyclicality
- Excellent fit with Evonik's peroxide portfolio expansion of business in North America
- EBITDA margin of ~20% above Evonik's average group margin
  - Strong FCF generation with sustainable FCF conversion >60%
    - Fair valuation with EV / adj. EBITDA multiple 7.8x (incl. synergies)



### **Strengthening growth segment Resource Efficiency**

One of the most versatile and sustainable chemicals available



#### Hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>) and Peracetic acid (PAA)

- Diverse applications and high importance of application development: to commercialize new and enhanced products, technologies and services
- Sustainability: stricter environmental regulations as growth driver for environmentally-friendly peroxide applications
- Highly contract-based business: longstanding customer relationships with high share of revenue under contracts of >1 year
- Resilience: attractive margin profile with minimal raw material volatility or seasonality in demand
- Asset set-up and logistics: customer proximity, supply security and logistics as decisive factors

Resilient and attractive business profile



#### **PeroxyChem – Overview** A global manufacturer and supplier of peroxides

#### PeroxyChem

- PeroxyChem is a global manufacturer and supplier of hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>), peracetic acid (PAA) and persulfates (PS)
- Headquarter in Philadelphia, Pennsylvania
- Ownership: Private equity (One Equity Partners)
- Founded: 1900s (Foret and Buffalo Electro-chemical Co.)
- Headcount: ~600 globally, thereof ~20% in application development, sales and marketing
- Locations: 8 manufacturing facilities (USA, Canada, Germany, Spain, Thailand), 2 distribution facilities, 5 regional offices, 3 R&D labs



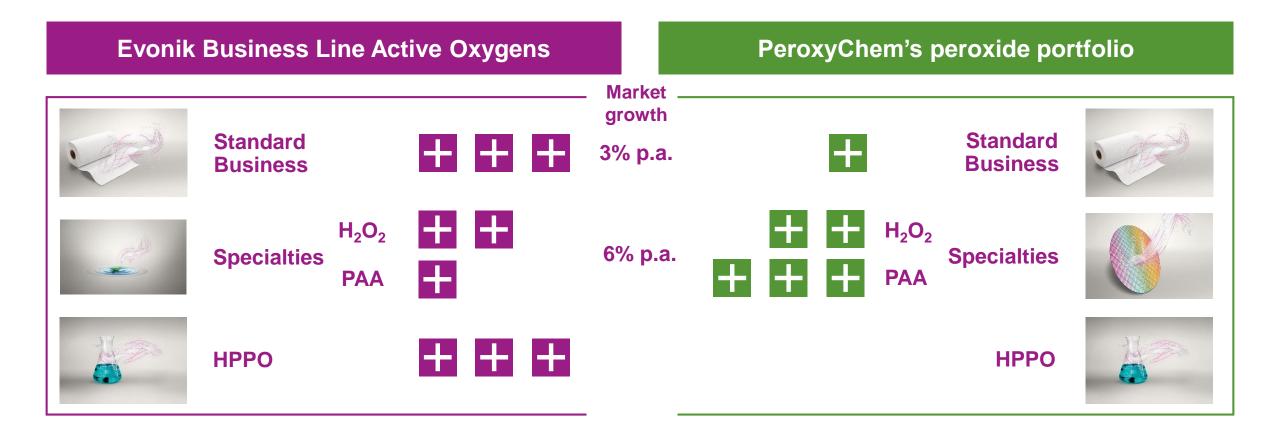


adj. EBITDA margin: ~20%



#### **Acquisition of PeroxyChem**

Excellent complementary fit with Evonik's existing peroxide business



#### Combined sales<sup>1</sup>: > €700 m



1. Sales of Evonik Business Line Active Oxygen and PeroxyChem

### **Attractive peroxide applications**

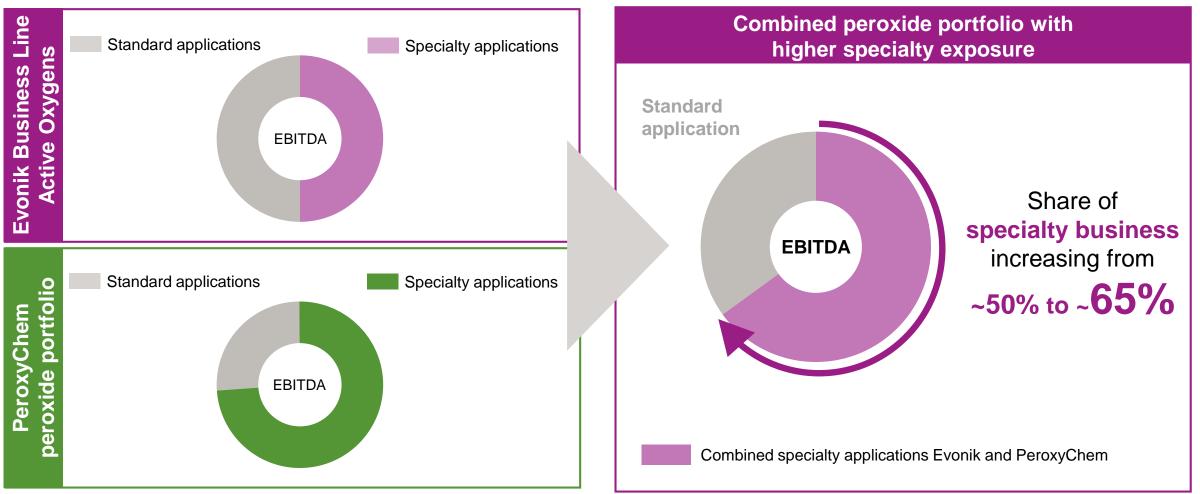
Focus on specialty applications with strong secular growth drivers

Specialties	(CA)				
Industry	Environmental	Electronics	Food & Beverage	Other specialties	Process Chemicals
Application fields	<ul> <li>Solutions for waste water treatment, soil remediation and groundwater treatment</li> <li>H<sub>2</sub>O<sub>2</sub> and PAA as alternative to chlorine</li> </ul>	<ul> <li>Ultra-pure hydrogen peroxide as cleaning agent in semiconductor Fabs</li> </ul>	<ul> <li>PAA as disinfectant in poultry &amp; beef processing</li> <li>Aseptic packaging with H<sub>2</sub>O<sub>2</sub> and PAA</li> </ul>	<ul> <li>Medical, consumer and personal care applications such as sterilization of medical equipment and contact lens solutions</li> <li>Energy: Persulfates and PAA in hydraulic fracturing</li> </ul>	<ul> <li>Hydrogen peroxide for pulp and paper processing</li> <li>H<sub>2</sub>O<sub>2</sub> and PAA in chemical synthesis</li> </ul>
Growth driver	<ul> <li>Stricter environmental regulations</li> <li>Redevelopments of former industrial or military sites</li> </ul>	<ul> <li>Growth of mobile devices</li> <li>Automatization and digitalization</li> </ul>	<ul> <li>Stronger regulations for food safety</li> <li>Increased demand for convenient packaged food</li> </ul>	<ul> <li>Increased regulations on cosmetic and care products for high purity grades</li> <li>Rising domestic oil and natural gas production</li> </ul>	<ul> <li>Customer need for increased high product quality and supply security</li> </ul>
Growth	5-6% p.a.	>7% p.a.	4-6% p.a.	3-5% p.a.	3% p.a.



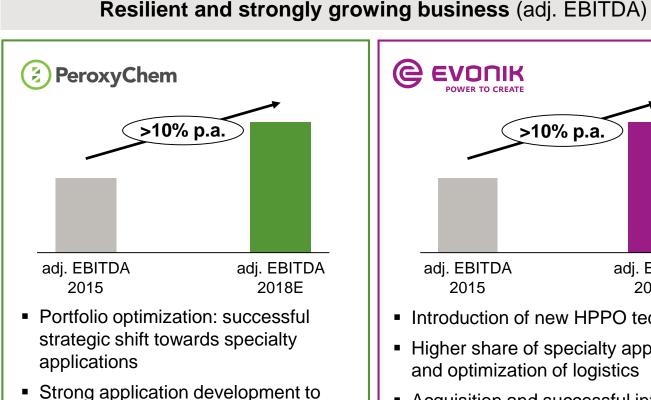
## Evonik and PeroxyChem specialty exposure

Expansion of high-growth and -margin specialty applications

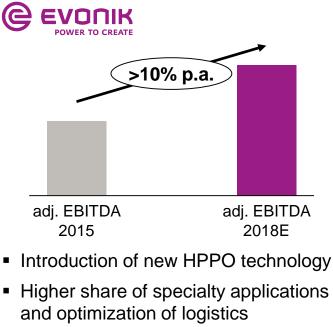




### Impressive growth track record and attractive growth perspective Earnings growth driven by portfolio shift to specialty business



commercialize new products



 Acquisition and successful integration of assets, e.g. Delfzijl (NL) site in 2015

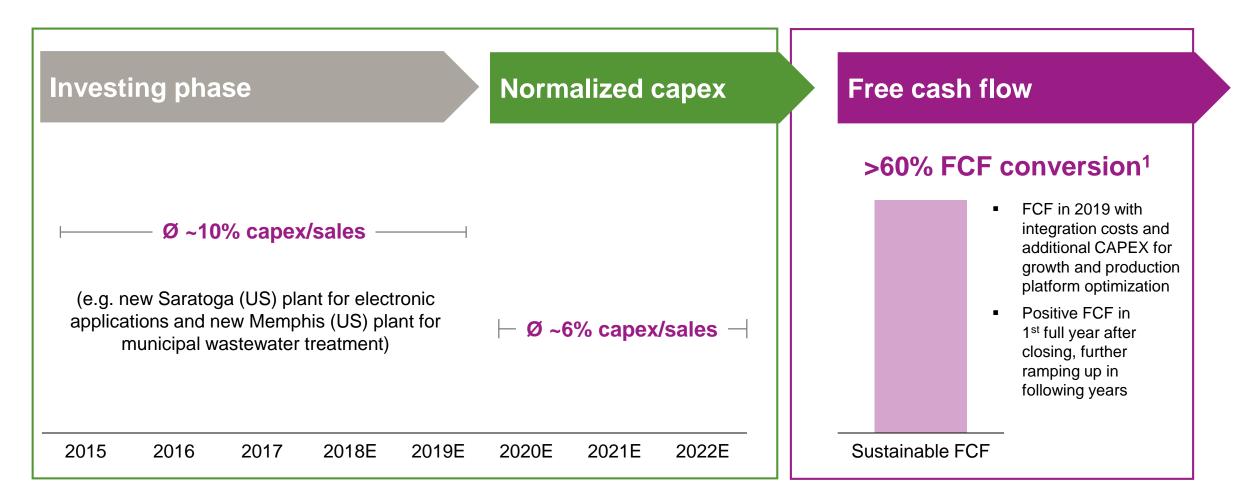
#### **Future growth drivers**

- Sustainability drives growing demand for environmentally-friendly specialty applications
  - e.g. **new Memphis plant** with long-term take-or-pay contract with City of Memphis for municipal wastewater treatment
- Increased exposure towards specialty applications
- Optimization in combined asset set-up and logistics
- Realization of synergies



## PeroxyChem – capital expenditures and free cash flow

Low capital intensity and attractive FCF conversion

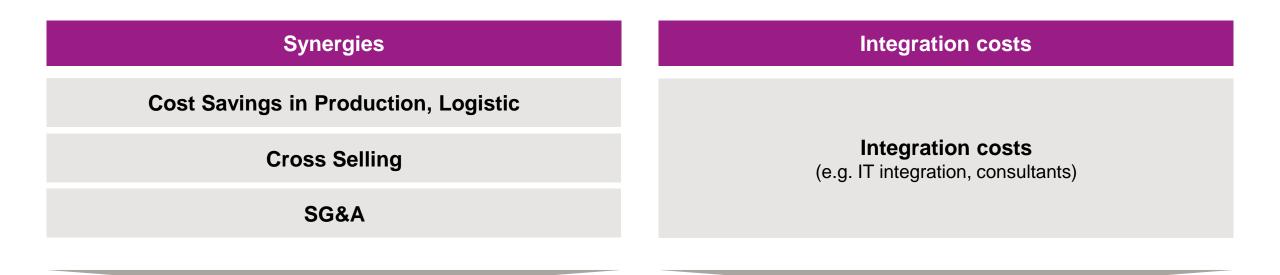




1. FCF conversion: FCF / adj. EBITDA

#### **Synergies and integration costs**

Tangible synergies driven by excellent strategic fit; low integration complexity



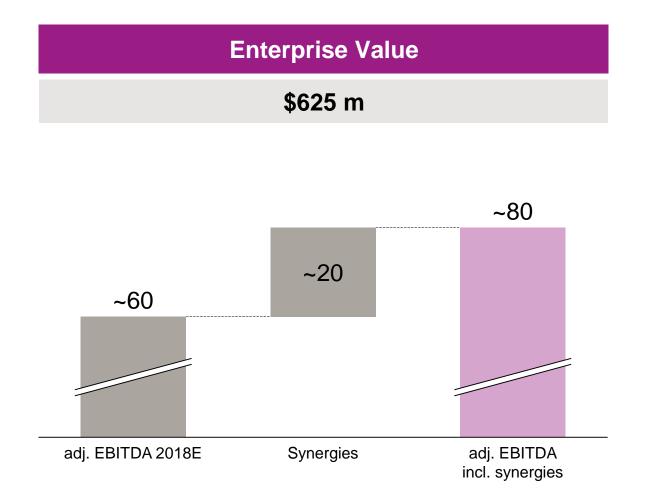
Total synergies: ~\$20 m p.a. fully realized by 2022

Expected cash-out of ~\$20 m in first 2 years



Integration costs excluding transaction costs

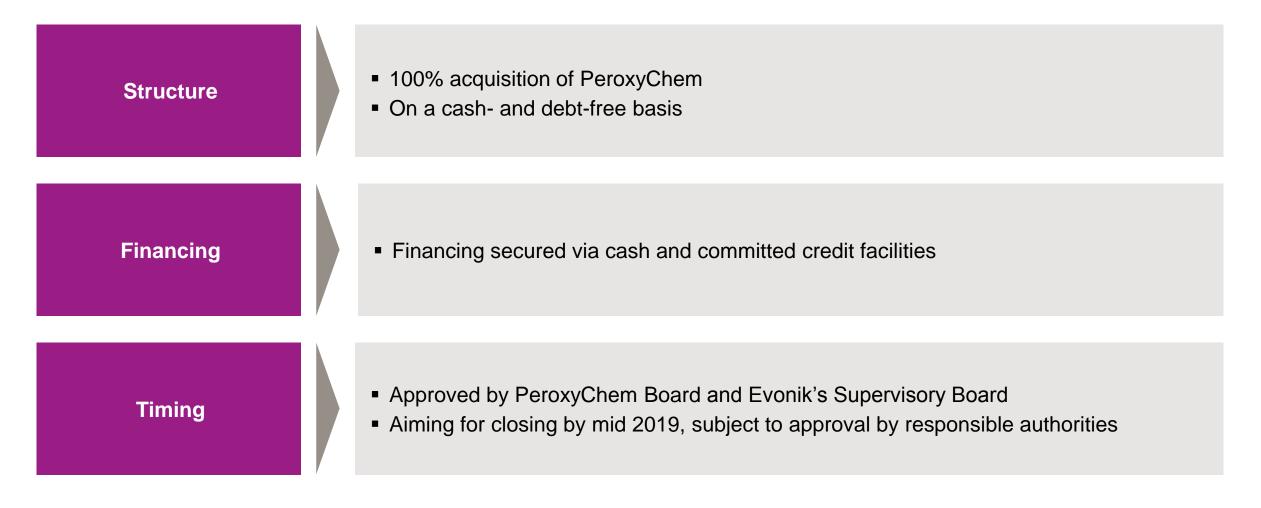
#### **Attractive valuation**



# EV / adj. EBITDA 2018E **7.8**x including synergies EV / adj. EBITDA 2018E 10.4xexcluding synergies **EPS** accretive in 1<sup>st</sup> full year after closing



#### **Transaction summary**





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#### **Evonik portfolio strategy** Healthy mix of growth & financing businesses

# Strengthen leading positions in attractive markets

- Strong growth profile
- Above-average returns
- Focus of capital allocation (capex, R&D, acquisitions)
- Examples: High Performance Polymers, Comfort & Insulation





<ul> <li>Environmentally-friendly oxidizer and disinfectant, replacing chlorine derivatives</li> <li>Hydrogen and oxygen as primary raw materials</li> <li>H<sub>2</sub>O<sub>2</sub> is purified and diluted to various concentrations depending on the end use application</li> <li>Purity grades range from standard grade for</li> <li>Pack is an equilibrium mixture of hydrogen peroxide, acetic acid and water that is available in various grades</li> <li>Broad-spectrum sanitizer, disinfectant and sterilant, primarily used as an antimicrobial</li> <li>Easily dilutes in water and decomposes into non-toxic</li> </ul>	PeroxyChem Business Overview									
<ul> <li>replacing chlorine derivatives</li> <li>Hydrogen and oxygen as primary raw materials</li> <li>H<sub>2</sub>O<sub>2</sub> is purified and diluted to various concentrations depending on the end use application</li> <li>Purity grades range from standard grade for numerous industrial applications to ultra-high purity grades for electronics and propulsion</li> <li>Decomposes to yield only oxygen and water</li> </ul>	Hydrogen Peroxide (H <sub>2</sub> O <sub>2</sub> )	Persulfates (PS)								
safety in production, transportation and usage	replacing chlorine derivatives Hydrogen and oxygen as primary raw materials H <sub>2</sub> O <sub>2</sub> is purified and diluted to various concentrations depending on the end use application Purity grades range from standard grade for numerous industrial applications to ultra-high purity grades for electronics and propulsion Decomposes to yield only oxygen and water	<ul> <li>Ammonium, sodium and potassium persulfates used in a wide number of applications</li> <li>Key application for persulfates are in polymer initiation, soil and groundwater remediation and as a viscosity breaker in oil and gas fracking</li> </ul>								
ApplicationsApplicationsApplicationsElectronics, Food Safety, Environmental, Medical, Energy, Process ChemicalsFood Safety, Environmental, Medical, Energy, Process ChemicalsElectronics, Environmental, Pers Process Chemicals	Electronics, Food Safety, Environmental, Medical, Fo	Electronics, Environmental, Personal Care, Energy,								



## **Specialty Application Example (1): Wastewater disinfection**

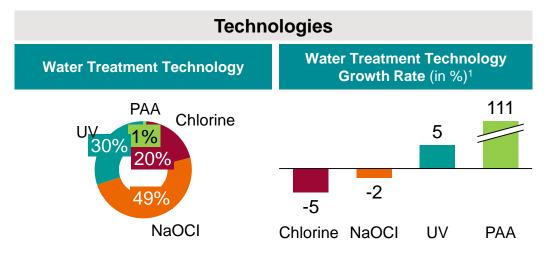
PAA is expected to enjoy robust growth in the near future

#### **Industry Overview and Growth driver**

- Chlorine, sodium hypochlorite (NaOCI) or UV are today's most commonly used technologies to disinfect wastewater
- PAA as "green" alternative gaining more and more relevance, with the following advantages:
  - vs Chlorine: low-capital alternative, eliminating safety risks
  - vs NaOCI: lower operating costs and elimination of by-products
  - vs UV: performance improvement, lower maintenance and capex spending
- PAA introduced in U.S. municipal wastewater market by PeroxyChem in 2013, as of today already approved by 14 U.S. states

Long-term take-or-pay contract with City of Memphis for municipal wastewater treatment, start of product delivery late 2018

1. Based on PeroxyChem estimates and number of wastewater treatment plants served (2013-2017)



Wastewater Disinfection Alternatives								
	Chlorine	NaOCI	UV Light	PAA				
Safe transportation and storage	××	$\checkmark$	N/A	$\checkmark$				
Low toxicity to acquatic life	×	×	$\checkmark$	$\checkmark$				
No harmful disinfection by-products	×	×	$\checkmark$	$\checkmark$				
Effectivness in low water qualily	$\checkmark$	$\checkmark$	×	$\checkmark\checkmark$				
Low complexity of operation	$\checkmark$		×	$\checkmark$				
Low operating costs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Low capital costs	$\checkmark$	$\checkmark$	××	$\checkmark$				



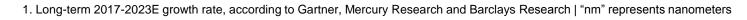
## **Specialty Appplication Example (2): Electronics**

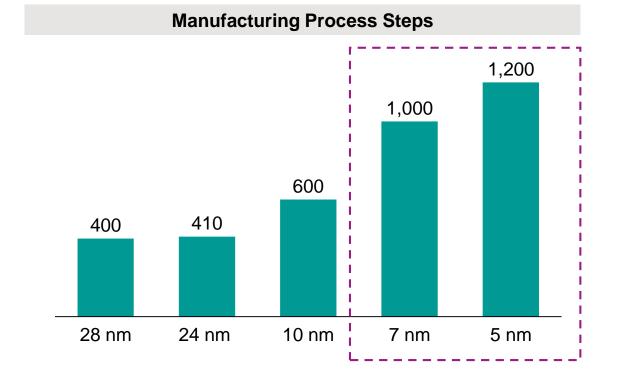
Ultra-high purity H<sub>2</sub>O<sub>2</sub> essential in manufacturing of electronic devices

#### **Industry Overview and Growth driver**

- Growing trend towards smaller electronic device geometries results in increasing number of process steps
- This requires ultra-high purity cleaning agents in semiconductor manufacturing - driving more demand for ultra-high purity H<sub>2</sub>O<sub>2</sub>
- High-purity, electronics-grade H<sub>2</sub>O<sub>2</sub> is preferred because of their low cost, effectiveness and reduced waste disposal
- Electronic-grade H<sub>2</sub>O<sub>2</sub> difficult to transport, as maintaining high quality requires specialized transportation equipment
  - Geographic proximity is key to cost and reliability

PeroxyChem with dedicated electronic-grade H<sub>2</sub>O<sub>2</sub> plant in Saratoga Springs close to end customer with long-term supply contract







## **Specialty Appplication Example (3): Food & Beverage**

Stricter regulations in food & beverage processing offer further growth potential

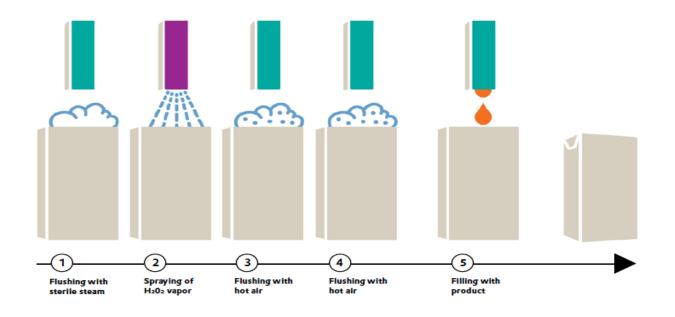
#### Industry Overview and Growth driver

- Increased demand for food safety as well as stricter regulations
- Poultry and meat processing:
  - PAA replacing chlorine as primary treatment method for poultry due to superior efficacy

#### Beverage industry:

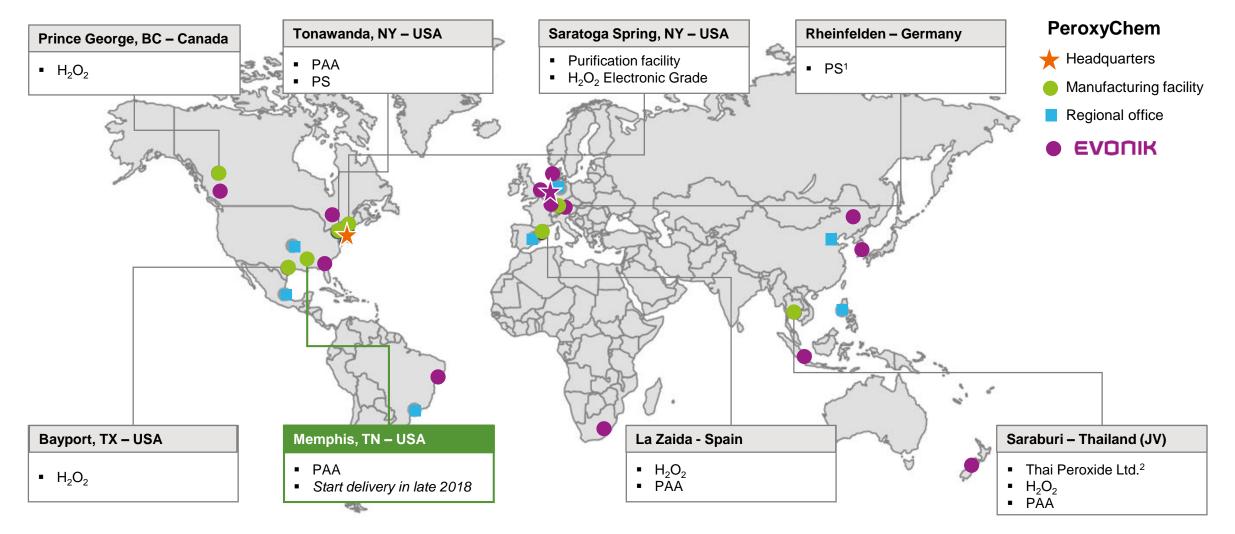
- Rising hygienic requirements for dairy products, juices or nutritional natural drinks
- Aseptic packaging utilizes H<sub>2</sub>O<sub>2</sub> or PAA for the sterilization of packaging material and machines
- Extends shelf life and preserves flavor and taste
- Can work with both polyethylene bottles and paperboard containers

#### Aseptic packaging – Spraying Technology



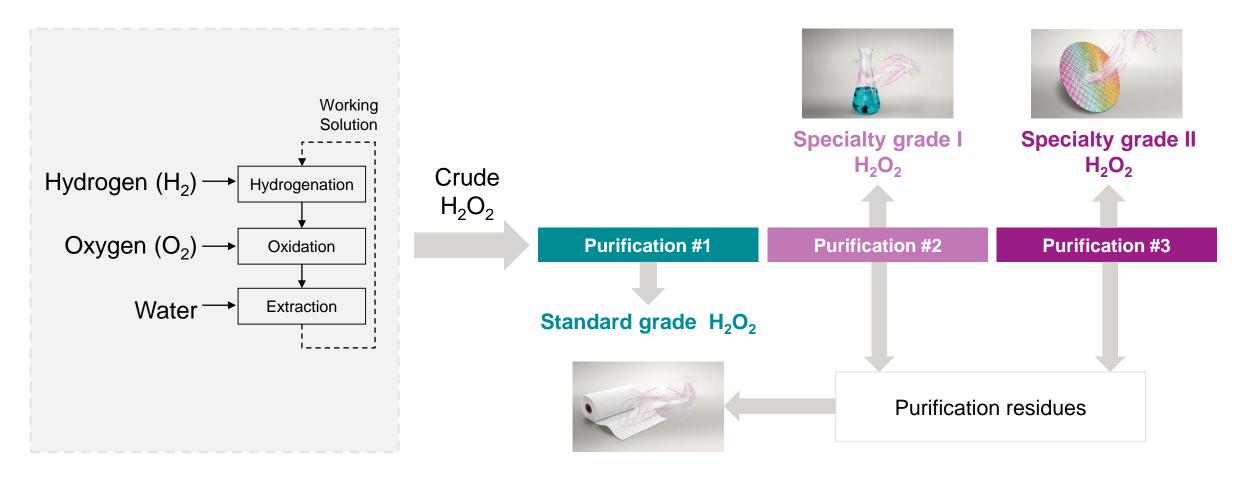


## Combined production set-up Strengthening of global position and stronger footprint in North America and Europe



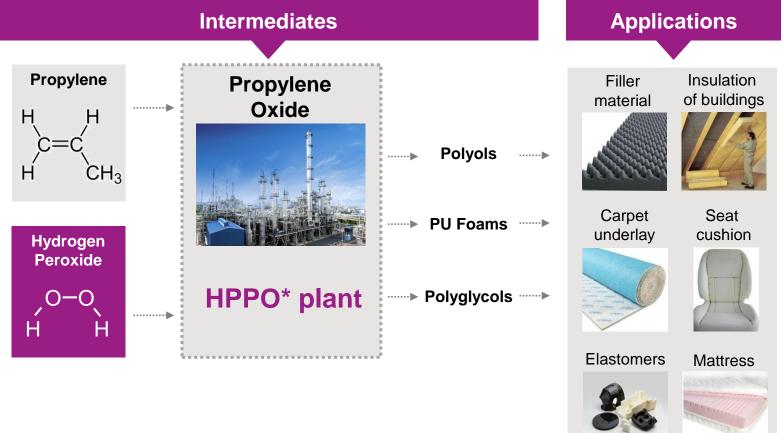


### Hydrogen peroxide is purified in a sequential process leading to different specialty grades for various applications





HPPO: Technology to manufacture propylene oxide (PO), a polyurethane (PU) precursor, on basis of H<sub>2</sub>O<sub>2</sub>



#### **Benefits from HPPO technology**

- Substantial cost advantages versus alternative processes
- More environmentally friendly, only water as side stream
- Own technology licensed by Evonik; Evonik as only grantor of a licence for HPPO
- Evonik and Dow/BASF only players with proprietary technology
- Cost advantage of new H<sub>2</sub>O<sub>2</sub> plants will also allow to capture growth in other H<sub>2</sub>O<sub>2</sub> applications besides HPPO



\* Hydrogen Peroxide to Propylene Oxide