

# Capital Markets Day 2013

## Specialty Materials

**Dr. Dahai Yu, Member of the Executive Board**

Essen, 3 September, 2013



**EVONIK**  
INDUSTRIES

# Specialty Materials overview

## Segment structure



Segment

### Specialty Materials

Sales: €4,843 m

Adj. EBITDA / margin: €853 m / 17.6%<sup>1</sup>



Business Units

### Performance Polymers

Sales: €1,774 m

### Advanced Intermediates

Sales: €3,069 m

Business Lines

#### Acrylic Polymers

(~40%)



#### Acrylic Monomers

(~35%)



#### High Performance Polymers

(~25%)



#### Performance Intermediates

(~70%)



#### Active Oxygens

(~10%)



#### Functional Solutions

(~10%)



#### Agrochemicals & Polymer Additives

(~10%)







Data as of Fiscal Year End 2012; in brackets % of sales of Business Unit in 2012  
<sup>1</sup>Adjusted for IAS 19 restatement

# Specialty Materials overview

Demand driven by globalization megatrend



Megatrend and impact	Resource Efficiency	Mobility	Urbanization	Growing middle class in emerging markets
	Conventional materials substitution → <b>PMMA and composites for lightweight cars</b>	Demand for durable automotive components → <b>PA12 for brake and fuel lines</b>	Plasticizers for soft PVC, wall covers, floorings, etc. → <b>INA/DINP</b>	Growing need for sustainability and environmental solutions → <b>H<sub>2</sub>O<sub>2</sub> / HPPO</b>
End market growth <sup>1</sup>	e.g. auto plastics: 5% (global) 10% (China)	e.g. total auto: 4% (global) 6% (China)	e.g. PVC: 5% (global) 7% (China)	e.g. PU foam: 4% (global) 6% (China)
				

**GDP+**

<sup>1</sup> 2012-2020E; as per Frost & Sullivan (2013)

# BU Performance Polymers

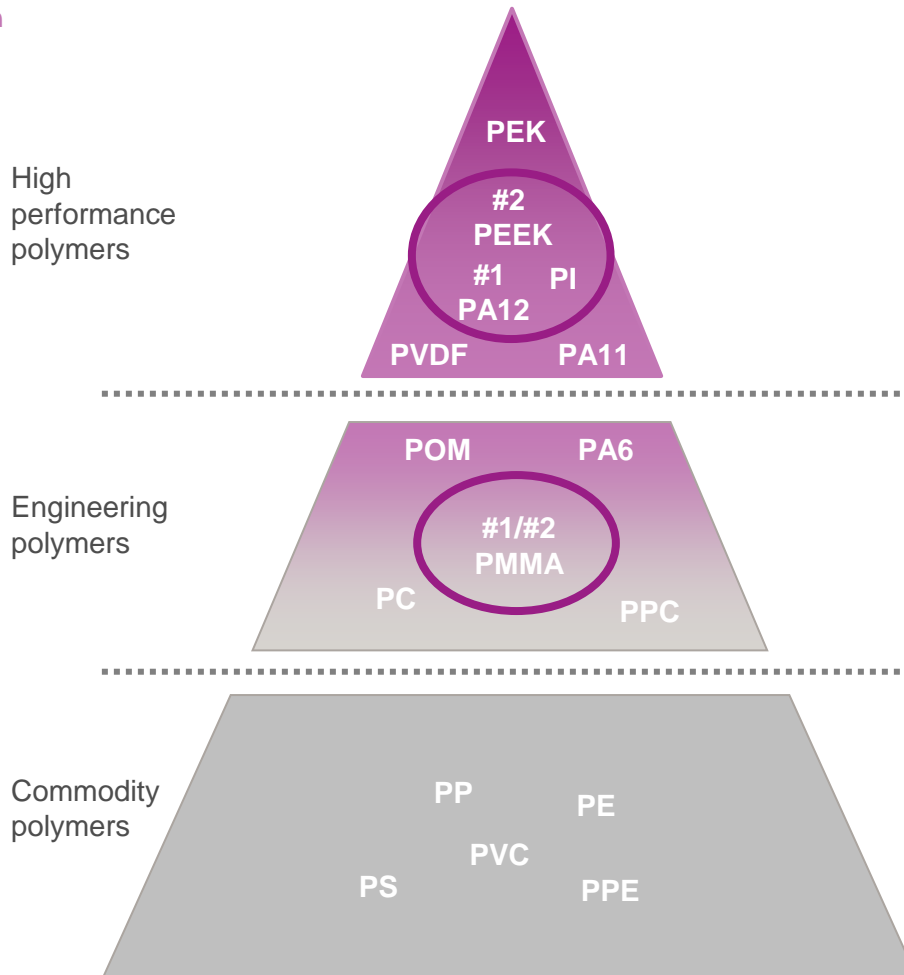
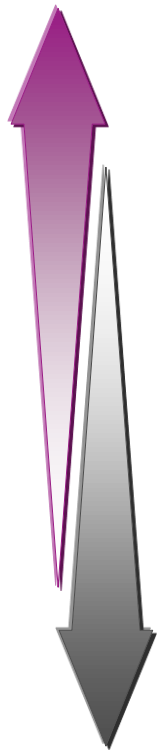
Focused on engineering and customized high-end polymers



## Polymer markets segmentation and Evonik market positions

Performance driven

- higher growth
- higher margins



Price driven

- higher volumes
- lower margins

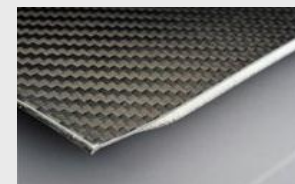
## Expertise in systems and applications



VESTAKEEP®



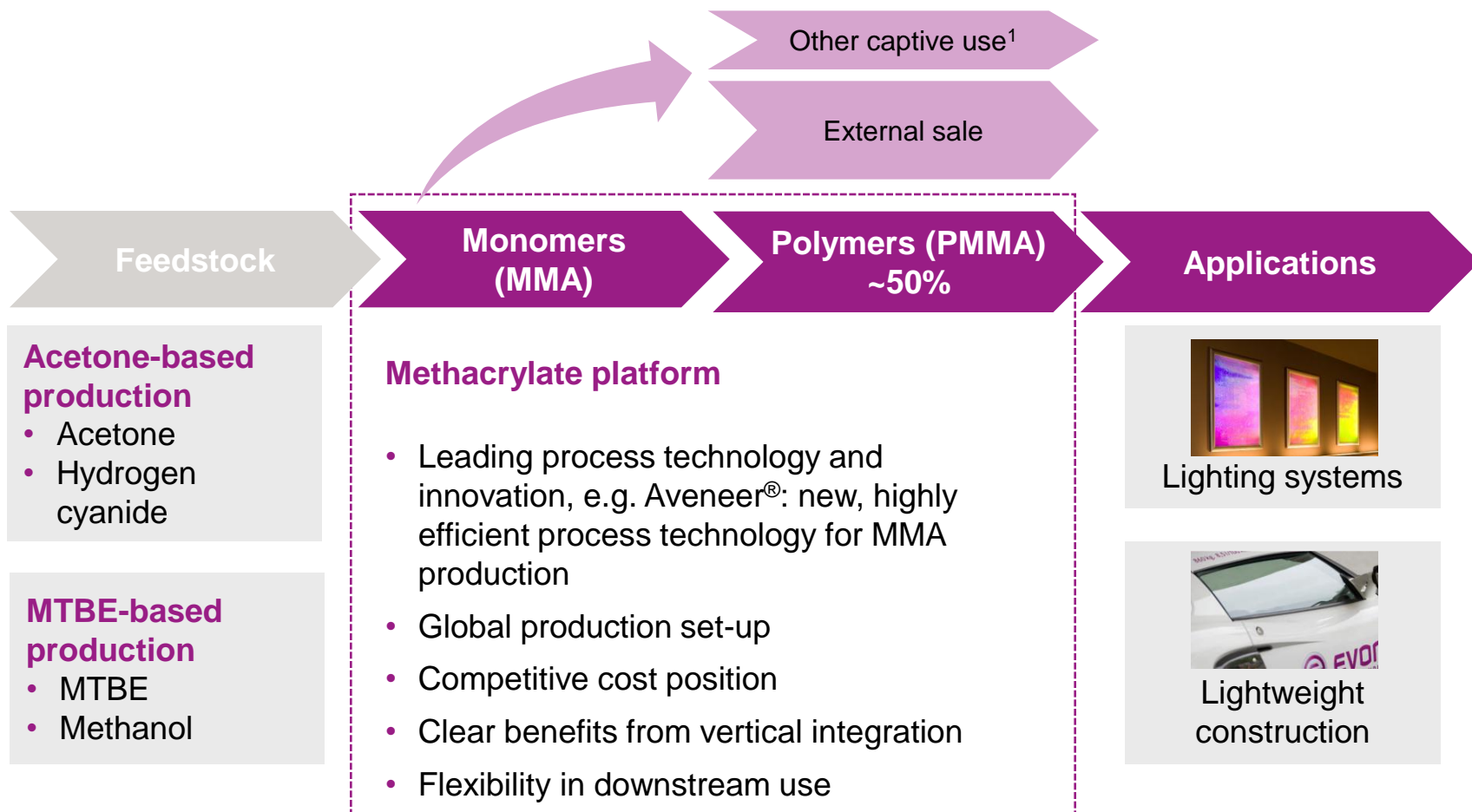
SEPURAN®



ROHACELL®

# Business spotlight: Acrylic Monomers & Polymers

Vertical integration and innovative growth applications combined with leading cost position



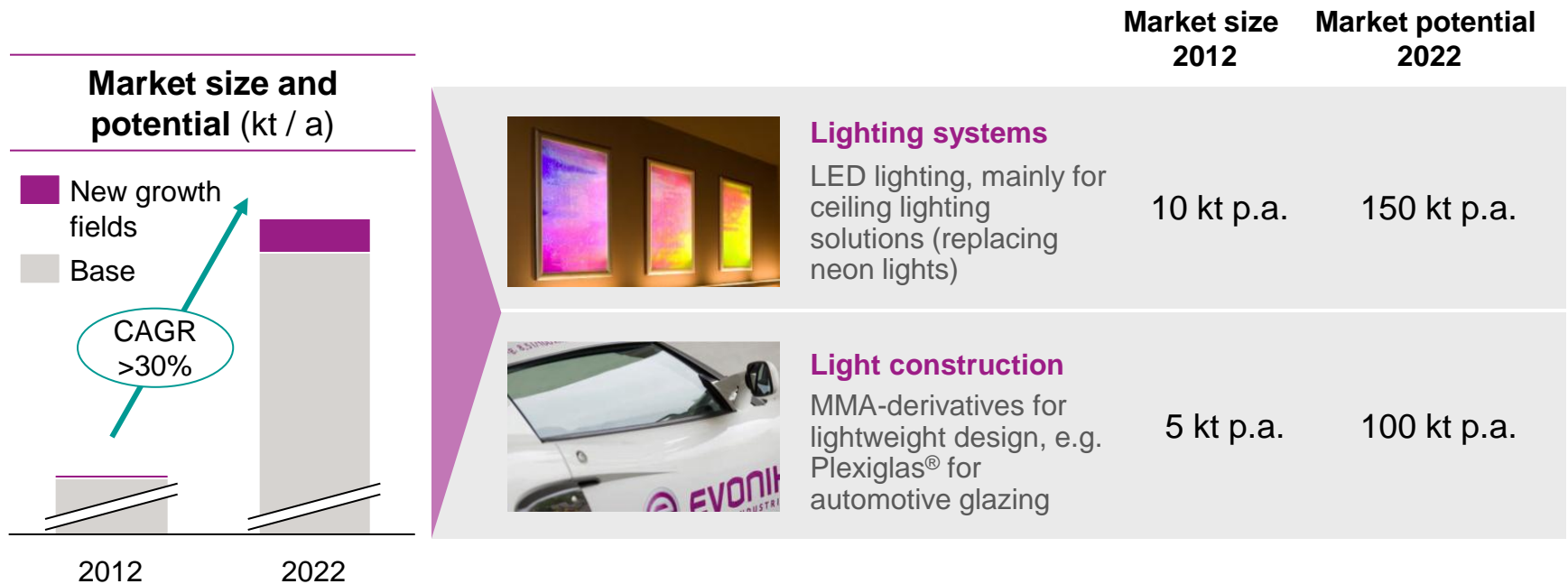
<sup>1</sup> E.g. Coatings, Pharma Polymers, Oil Additives

# Business spotlight: Acrylic Monomers & Polymers

## Potential in new growth applications for PMMA



### New growth fields

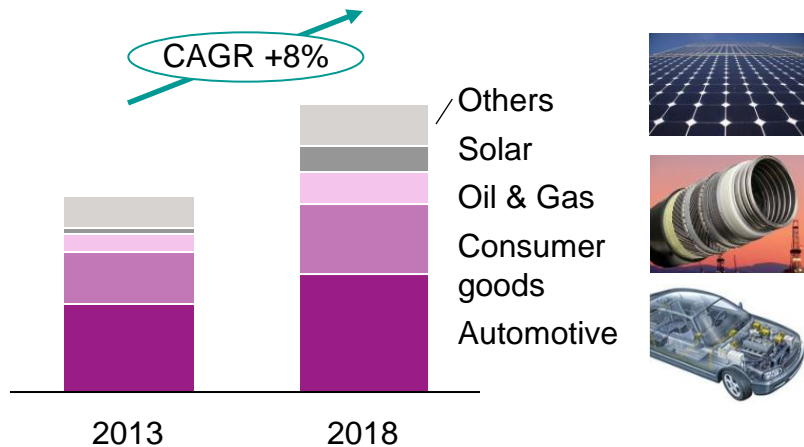


# Business spotlight: PA12 (High Perf. Polymers)

## Broad range of growth applications



### PA11/12 markets by application (in kt / a)



### Market characteristics

- GDP++ growth profile
- Growth drivers: Solar and Oil & Gas industries, Mobility trend
- 1-2 world scale plants needed to meet expected future demand
- Significant entry barriers
  - high technological hurdles
  - access to raw materials

### Application examples & product characteristics

#### Solar



#### PA12 for back sheets of solar panels

##### Key characteristics

- heat-resistance
- scratch-resistance
- corrosion-resistance

#### Consumer Goods



#### PA12 for dishwasher basket coatings

##### Key characteristics

- scratch-resistance
- anti-microbial

#### Oil & Gas



#### PA12 for flexible pipes (off-shore)

##### Key characteristics

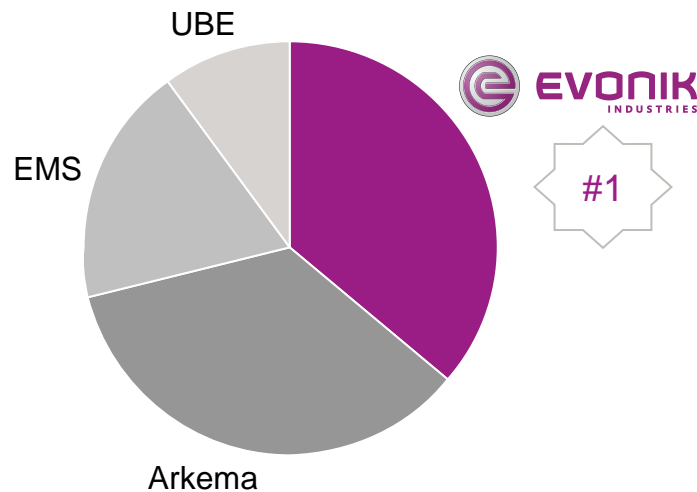
- high strength per weight
- corrosion-resistance
- scratch-resistance

# Business spotlight: PA12 (High Perf. Polymers)

## Market position and key success factors



### Market shares in PA 11/12 markets



### Evonik's key success factors

- High application innovation focus
  - fast and customized solution development for single customers / applications
  - high level of application and system solutions know-how
  - excellent technical service and reputation
- Competitive production process
  - only integrated producer / advanced process technology
  - Pilot installations for new processes



# Business spotlight: PA12 (High Perf. Polymers)

Leading positioning secured by strategic capacity increasing projects



## Marl



- Rebuilding of the CDT plant in Marl (Germany) top priority in 2012
  - Record time of only 6 month
  - Nearly all clients are already back (strong client relationship and consequent crisis communication, mission-critical product, no true substitution)
- Successful debottlenecking of PA12 capacity

## Singapore



- New PA12 plant in Singapore
  - Planned capacity expansion for polyamide 12 in Singapore
  - World scale production capacity for fast growing Asian markets
  - Increased supply reliability after incident in Marl in 2012

## Bio-Polymers



- Continued development of bio-based materials
  - Bio-laurinlactam (BioLL): Biological production of monomer for biologically based polyamide 12 for the first time; pilot plant in Marl in operation
  - R&D for bio-based polymers (e.g. VESTAMID® Terra)

# Business spotlight: H<sub>2</sub>O<sub>2</sub> (Active Oxygens)

## HPPO process creates new market for hydrogen peroxide



1

Traditional markets

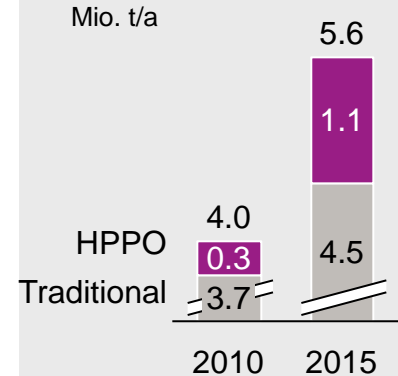
- Traditional H<sub>2</sub>O<sub>2</sub> end markets: Pulp & Paper and Textile (bleaching) with sustainable moderate growth (GDP)

2

HPPO process

- Technology to manufacture PO, a PU-precursor, on basis of H<sub>2</sub>O<sub>2</sub>
  - Substantial cost advantages vis-à-vis alternative processes
  - More environmentally friendly; only water as side stream
  - Own technology licensed by Evonik/Uhde (license fee); Evonik as only grantor of a licence for HPPO
- Evonik/Uhde and Dow/BASF only players with proprietary technology
- Cost advantage of new H<sub>2</sub>O<sub>2</sub> plants will also allow to capture growth in other H<sub>2</sub>O<sub>2</sub> applications besides HPPO

### Expected market growth for hydrogen peroxide



### HPPO in Ulsan, Korea

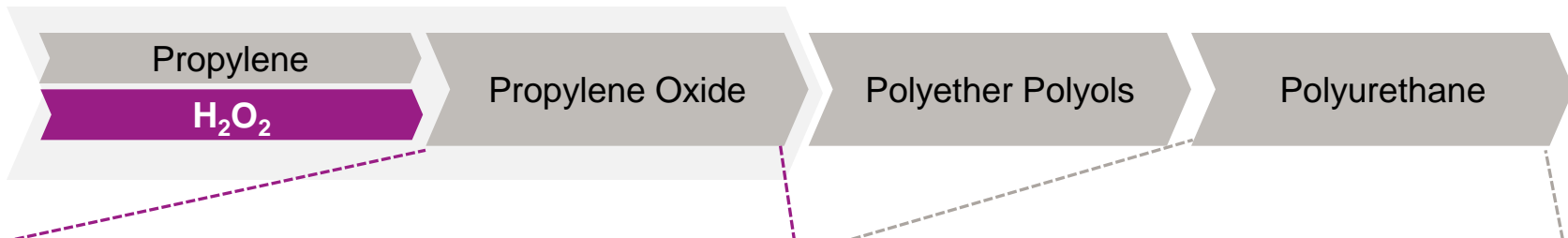
Proven large scale production with HPPO process in Ulsan, Korea; world scale plant in China under construction



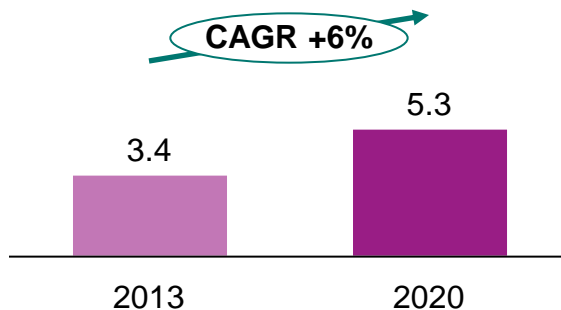
# Business spotlight: H<sub>2</sub>O<sub>2</sub> (Active Oxygens)

## HPPO enables H<sub>2</sub>O<sub>2</sub> growth esp. in Asia

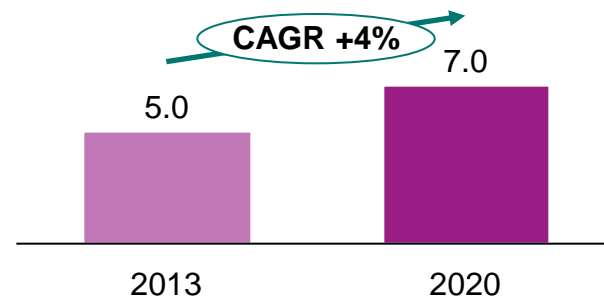
### HPPO process



PO demand in Asia (in Mio. t/a)<sup>1</sup>



PU foam demand in Asia (in Mio. t/a)<sup>2</sup>



- PO demand driven by global growth of polyurethane, especially Asia
- Gap expected between expected demand and supply

### Selected applications for PU foam:

- Insulation (appliances, construction)
- Automotive
- Furniture and bedding



<sup>1</sup> Company estimates

<sup>2</sup> As per Frost & Sullivan (2013)

# Business spotlight: H<sub>2</sub>O<sub>2</sub> (Active Oxygens)

## New world scale plant under construction in China

### HPPO and H<sub>2</sub>O<sub>2</sub> time line

- from 2000
  - Development of HPPO process together with ThyssenKrupp Uhde
- from 2008
  - First HPPO plant in South Korea worldwide
  - Capacity increased subsequently; H<sub>2</sub>O<sub>2</sub> production matched with >100 kt/a
- 2013 / 2014
  - Leverage growth potential of new process technology, grow H<sub>2</sub>O<sub>2</sub> business beyond traditional markets
  - New world scale plant for 230 kt/a H<sub>2</sub>O<sub>2</sub> and 300 kt/a PO
  - Investment volume >€100 m, start up expected by end of 2013
- 2017 / 2018
  - Further growth in Asia to fulfill rising demand
  - World scale H<sub>2</sub>O<sub>2</sub> plant for HPPO (250 kt/a) as part of Petronas' RAPID project in Malaysia



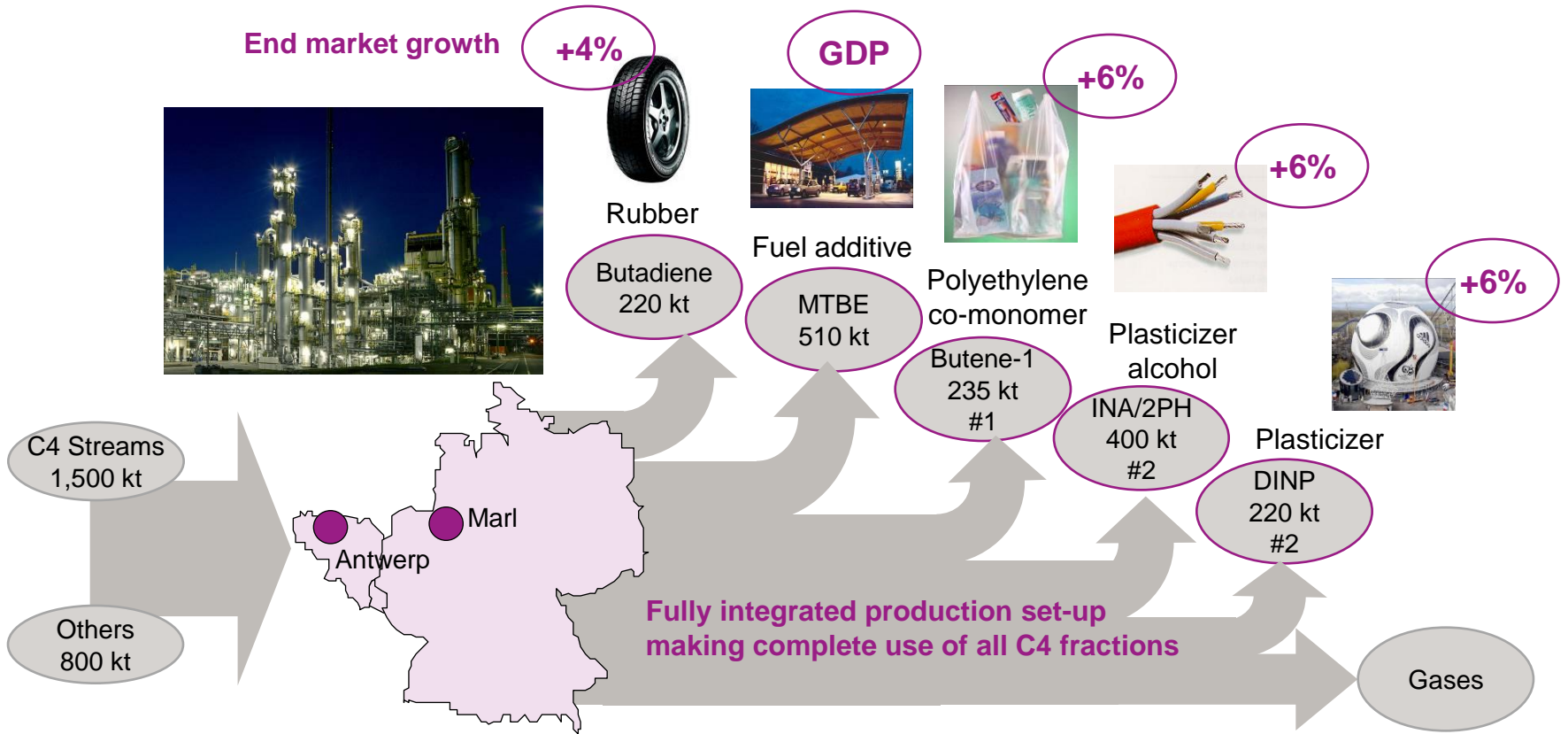
UNDER  
CONSTRUCTION

Letter of  
intent



# Business spotlight: C4 chain (Perf. Intermediates)

## Fully integrated production platform in Europe

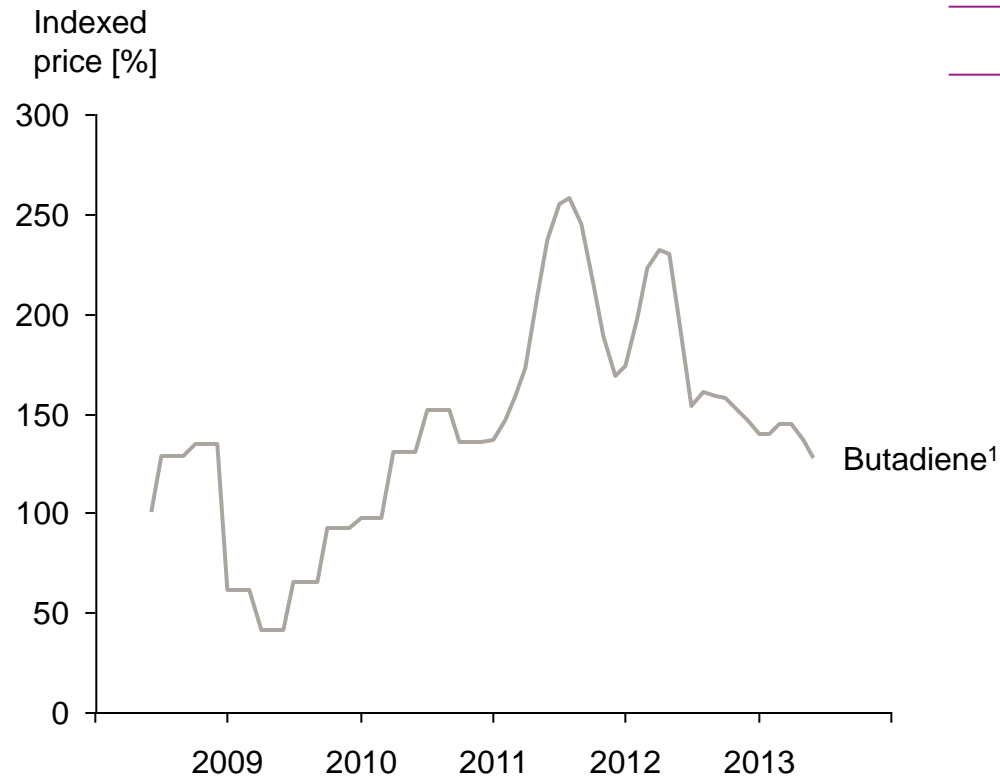


### Key success factors

- Leading, cost efficient technology platform with more than 30 years of experience
- High expertise in logistics of C4 products and streams
- New technologies to capture additional C4 feedstocks
- Scale, secure feedstock base and long-standing customer relationships

# Business spotlight: C4 chain (Perf. Intermediates)

## Strong value chain with good resilience



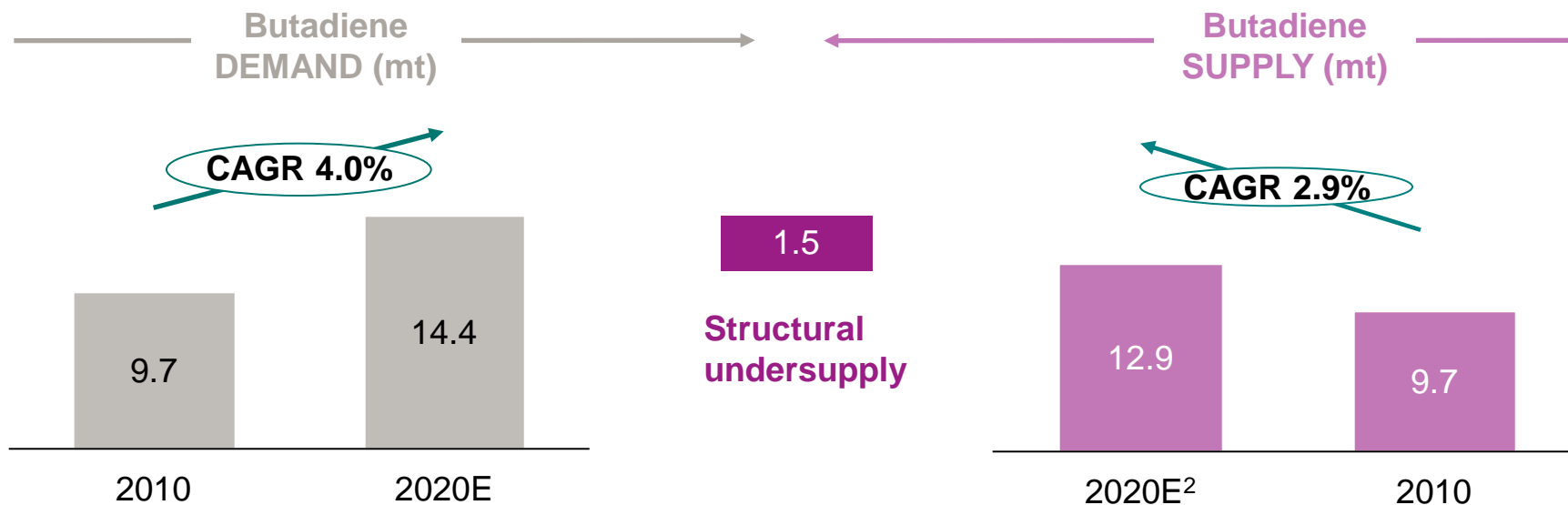
### Business mix with good resilience

- **MTBE, 1-butene, INA and DINP** strong backbone of C4 business:
  - 80% of Performance Intermediates' volumes
  - prices predominantly stable
- **Butadiene** prices recently volatile, but:
  - only 20% of Performance Intermediates' volumes
  - Butadiene price historically notably higher than Naphtha price; price spread more important than absolute price levels
  - Captive use of Butadiene for Polyamide 12 production (natural hedge)
  - >70% for non-tire applications

<sup>1</sup> Contract price Europe

# Business spotlight: C4 chain (Perf. Intermediates)

## Butadiene demand outgrowing supply from traditional C4 sources



- Demand growth driven by two factors
  - Growing demand for current applications, esp. rubber (~75% of growth)
  - Increasing substitution of natural rubber (short) by synthetic rubber<sup>1</sup> (~25%)

- Growth of traditional Butadiene supply (extraction from side streams of Naphtha crackers) is slowing
- Increasing ethylene production from gas crackers (shale gas)
- Structural undersupply most likely gapped by on-purpose Butadiene production with higher cost than extraction
- Butadiene market price will be determined by minimal on-purpose opportunity costs

<sup>1</sup> 1 mt of additional synthetic rubber not included in IHS analysis

<sup>2</sup> W/o announced and hypothetical on-purpose capacities

Source: IHS world butadiene analysis 2013; Evonik research

# BU Advanced Intermediates

## Participation in Petronas' RAPID project



Performance  
Intermediates (C4)



Active Oxygens  
(H<sub>2</sub>O<sub>2</sub> for HPPO)

- JV together with Petronas; Evonik as majority holder
- Part of RAPID complex in South Malaysia (near Singapore)
- Production of Isononanol (plasticizer alcohol; Evonik #2), 1-Butene (Co-Polymer; Evonik #1) and H<sub>2</sub>O<sub>2</sub> for HPPO process (Evonik #2)
- Startup between 2017 and 2018
- Total Investment volume of the JV of >€500 m

Pengarang (Malaysia)

Start up: 2017



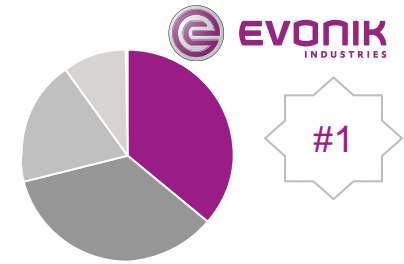


# Specialty Materials Highlights



Leading global positions with attractive product portfolio

- MMA #2, PMMA #1-2
- PA 12 #1, PEEK #2
- Plasticizer alcohols #2, 1-butene #1
- H<sub>2</sub>O<sub>2</sub> #2



Strong growth profile due to new applications and innovations

- PLEXIGLAS® for automotive glazing
- PA12 for oil and gas applications
- H<sub>2</sub>O<sub>2</sub> for propylene oxide (HPPO)



Investment program already underway

- C4 expansion project in Europe to ramp up in 2015
- HPPO site in China in final construction phase



Additional investments intended with focus on Asia

- New PA12 site in Singapore
- Further enlargement of INA, 1-butene and H<sub>2</sub>O<sub>2</sub> business with Petronas
- MMA production with new Aveneer® process in USA





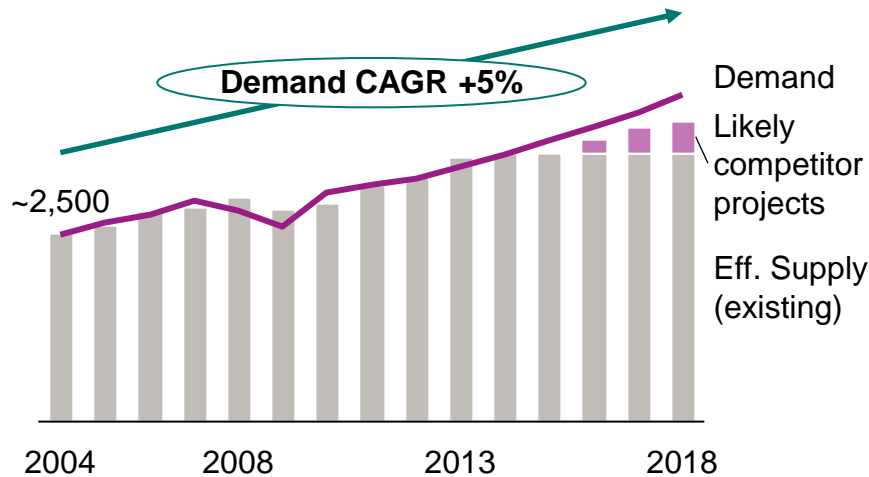
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# Business spotlight: Acrylic Monomers & Polymers

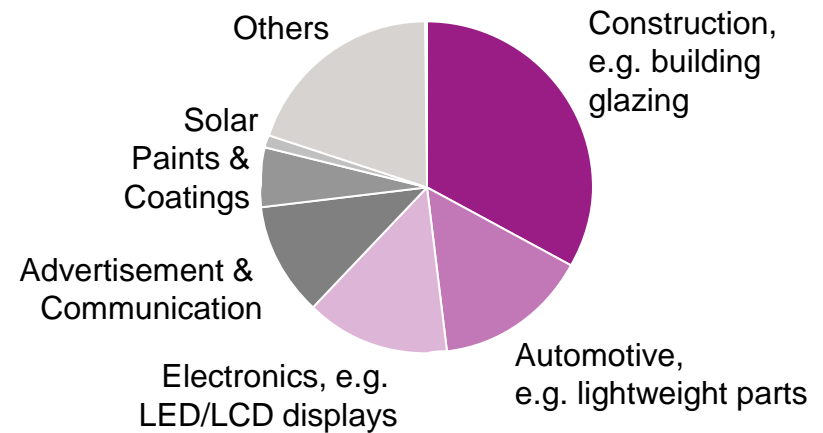
## Evonik well positioned in growing market



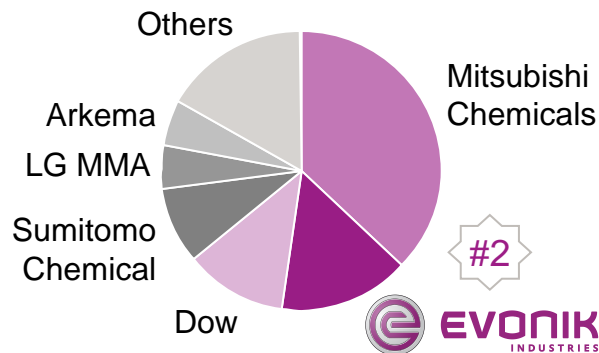
### Expected MMA supply and demand (in t / a)



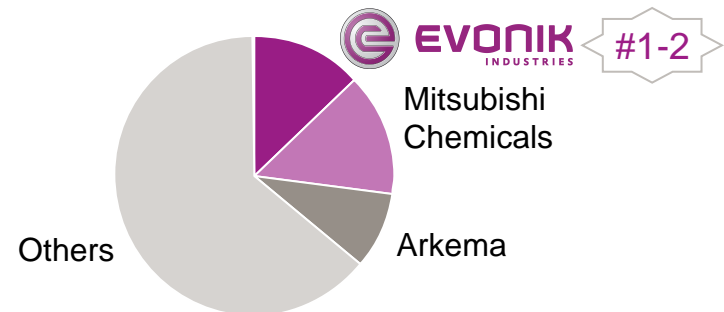
### End markets for MMA/PMMA



### Evonik strong #2 in MMA market



### Evonik #1-2 in fragmented PMMA market



Company estimates

3 September, 2013 | Evonik Capital Markets Day 2013 | Specialty Materials

# Business spotlight: C4 chain (Perf. Intermediates)

## Market dynamics and regional strategies



### Market dynamics for important C4 products

#### Butadiene

- SBR and PBR most important end markets for butadiene (>40%), driven by tire markets
- Growing structural undersupply due to limited C4 feedstock availability
- Ongoing volatility until structural changes in the industry (e.g. by on-purpose production)

#### Butene-1

- Long-term growth above GDP based on its role as preferred co-monomer for polyethylene (HDPE and LLDPE)

#### INA / DINP

- Favorable general purpose plasticizer for PVC industry, which is growing above GDP in Asia
- Additional growth potential from substitution of labeled plasticizer DEHP

### Regional strategies for C4 business

#### Europe

- Expand European Verbund production to grow with markets
- Valorize existing CC4 feedstock by extracting additional butadiene
- Secure feedstock supply together with strategic supply partners

#### Asia

- Strengthen footprint in strong growing markets with regional production
- Support growth of strategic customers
- Build strategic partnership with Petronas in South East Asia

#### RoW

- Grow with markets from European and Asian Verbund production
- Looking for additional growth options based on conventional and alternative feedstock

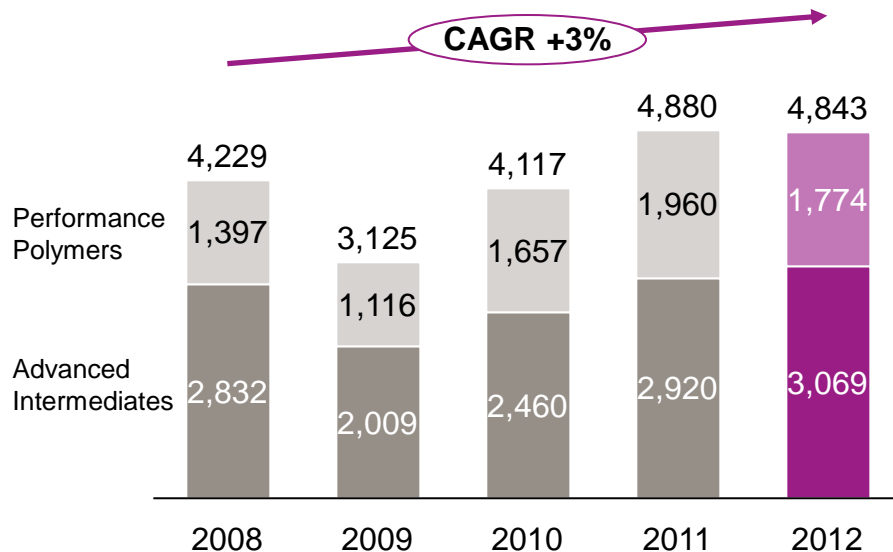
Company estimates

# Specialty Materials overview

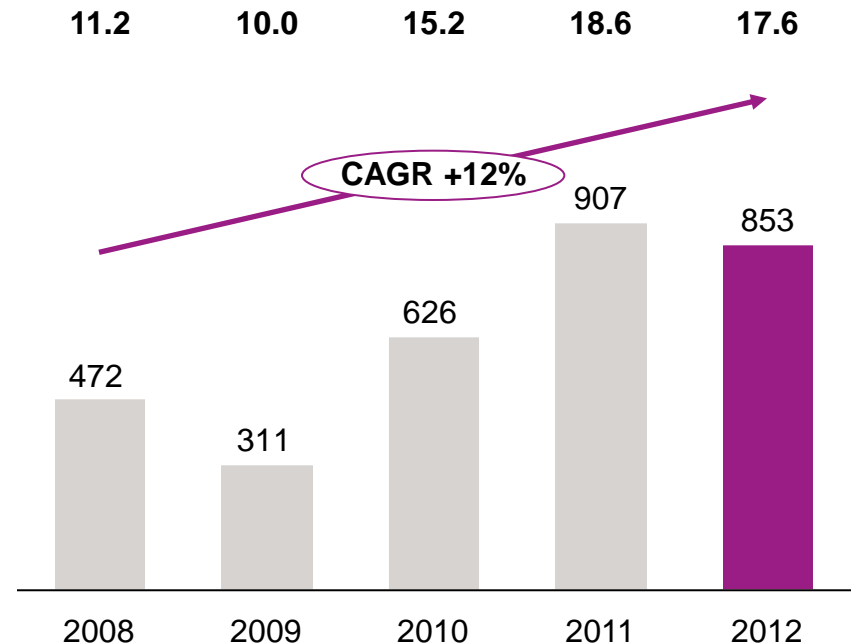
## New profitability level after financial crisis



**Sales (€ m)**



**Adj. EBITDA and margin (%)<sup>1</sup>**



- Significant revenue growth generated across all businesses in Specialty Materials
- 2011 driven by record-high prices for C4 products (esp. butadiene)

- New profitability level established after financial crisis in 2009
- High value generation: 2012 ROCE of 38.7%

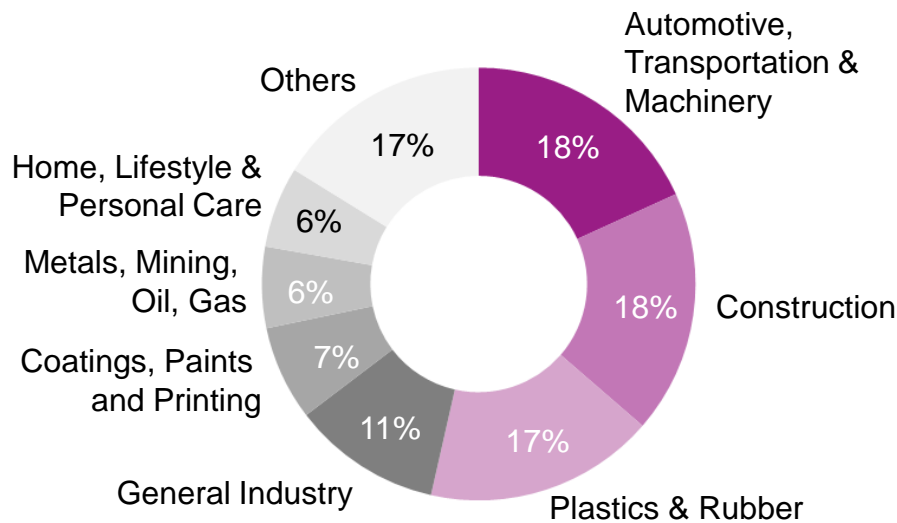
<sup>1</sup> Adjusted EBITDA 2012 restated for IAS 19 effects

# Specialty Materials overview

Well balanced portfolio in both markets and regions

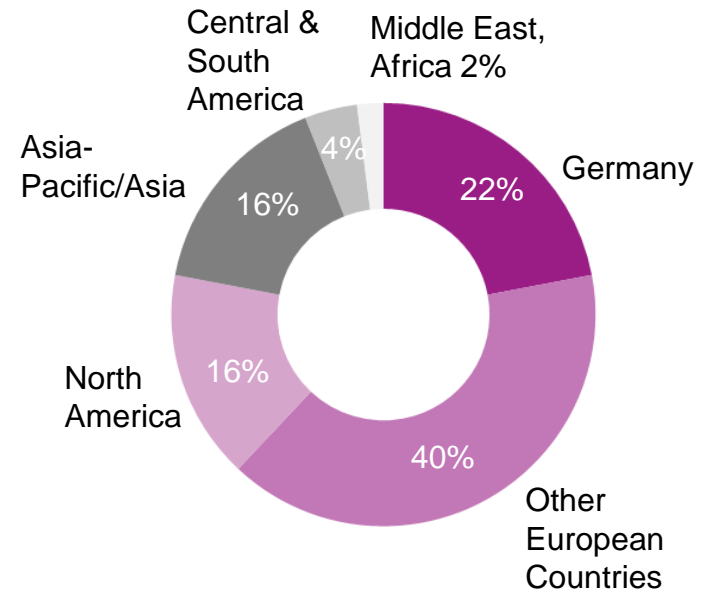


Sales split by Evonik's end markets (2012)<sup>1</sup>



- Diversified end markets split; no dependence on one single end market
- Overall geared towards end markets benefitting from the trend of substitution of conventional materials (e.g. auto, construction)

Sales split by region (2012)




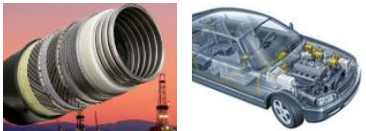


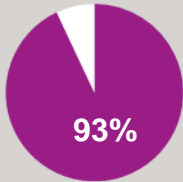
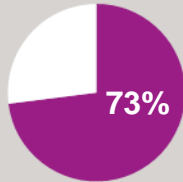
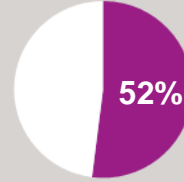

- Regional split influenced by strong European base of C4 business (Germany and Belgium)
- Project pipeline destined to increase emerging market exposure, e.g. HPPO project in China or participation in RAPID project in Malaysia

<sup>1</sup> Company estimates on the basis of information on Evonik's customers and the further use of Evonik's products by its customers

# Specialty Materials overview

Leading market positions in attractive markets






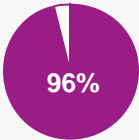
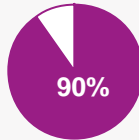
Key Business Lines	Acrylic Monomers and Polymers	High Performance Polymers	Performance Intermediates	Active Oxygens
				
Example products and applications	<p><b>PMMA</b> for the construction and electronics industry</p>	<p><b>High performance polyamide (PA12)</b> for flexible oil &amp; gas pipelines and auto components</p>	<p><b>1-butene</b> as co-monomer for the production of polyethylene</p>	<p><b>Hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)</b> for textile and paper bleaching or for PO production</p>
Evonik product position <sup>1</sup>	<p>#1-2 in MMA and PMMA</p>	<p>#1 in polyamide 12</p>	<p>#1 in in 1-butene</p>	<p>#2 in hydrogen peroxide</p>
% of sales from leading market positions <sup>2</sup>	 <p>93%</p>	 <p>73%</p>	 <p>52%</p>	 <p>100%</p>

<sup>1</sup> Company estimates, based on multiple research reports

<sup>2</sup> Defined as top 1-3 positions; as per company estimates, based on multiple research reports

# Specialty Materials overview

## BU Performance Polymers

	High Performance Polymers	Acrylic Monomers	Acrylic Polymers
			
<b>Applications</b>	<ul style="list-style-type: none"> <li>Medical</li> <li>Photovoltaic systems</li> <li>Automotive components</li> <li>Oil &amp; gas pipes</li> </ul>	<ul style="list-style-type: none"> <li>Coatings</li> <li>PMMA</li> <li>Specialty monomer applications (e.g. disposable contact lenses)</li> </ul>	<ul style="list-style-type: none"> <li>LED/touch screens</li> <li>Photovoltaic</li> <li>Light-weight systems</li> <li>Automotive components</li> </ul>
<b>Key products</b>	<ul style="list-style-type: none"> <li>High performance polyamide (PA12)</li> <li>Polyetheretherketone (PEEK)</li> <li>Polyimide fibres and foams</li> </ul>	<ul style="list-style-type: none"> <li>Methy methacrylate (MMA) and application monomers</li> <li>Methacrylic acid</li> </ul>	<ul style="list-style-type: none"> <li>Molding compounds</li> <li>Acrylic sheets (Plexiglas / Acrylite)</li> <li>PMMA systems</li> </ul>
<b>Sales split 2012</b>	~25%	~35%	~40%
<b>Market position<sup>1</sup></b>	# 1 in polyamide 12	# 2 in MMA	# 1-2 in PMMA
<b>% of sales from leading positions<sup>2</sup></b>			
<b>Main competitors</b>	<ul style="list-style-type: none"> <li>Arkema</li> <li>DuPont</li> <li>EMS</li> <li>Victrex</li> </ul>	<ul style="list-style-type: none"> <li>LG MMA</li> <li>Mitsubishi Chemicals</li> <li>Sumitomo</li> </ul>	<ul style="list-style-type: none"> <li>Arkema</li> <li>Mitsubishi Chemicals</li> <li>Sumitomo</li> </ul>





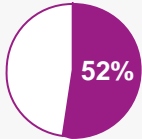



<sup>1</sup> Company estimates for relevant markets based on multiple research reports

<sup>2</sup> Defined as Top 1-3 positions; as per Company estimates, based on multiple research reports



# Specialty Materials overview

## BU Advanced Intermediates

	Performance Intermediates	Active Oxygens	Functional Solutions	Agrochemicals & Polymer Additives
				
<b>Applications</b>	<ul style="list-style-type: none"> <li>Plastics</li> <li>Styrene-butadiene-rubber</li> <li>High performance polymers</li> </ul>	<ul style="list-style-type: none"> <li>Oxidising agent in chemical reactions</li> <li>Pulp &amp; paper bleaching</li> </ul>	<ul style="list-style-type: none"> <li>Catalysts for biodiesel production</li> </ul>	<ul style="list-style-type: none"> <li>Polymer additives</li> <li>Optical brighteners</li> <li>Photovoltaic</li> <li>Agro chemicals</li> </ul>
<b>Key products</b>	<ul style="list-style-type: none"> <li>Butadiene</li> <li>Butene-1</li> <li>Plasticisers</li> <li>Plasticiser alcohols</li> </ul>	<ul style="list-style-type: none"> <li>Hydrogen peroxide</li> </ul>	<ul style="list-style-type: none"> <li>Alcoxides (e.g. sodium methylate)</li> </ul>	<ul style="list-style-type: none"> <li>Triacetoneamine</li> <li>Crosslinkers</li> <li>Precursors of glyphosates</li> </ul>
<b>Sales split 2012</b>	~70%	~10%	~10%	~10%
<b>Market position<sup>1</sup></b>	# 1 in 1-butene	# 2 in hydrogen peroxide	# 1 in alcoholates	# 1 in cyanuric chloride
<b>% of sales from leading positions<sup>2</sup></b>				
<b>Main competitors</b>	<ul style="list-style-type: none"> <li>BASF</li> <li>Exxon Mobil</li> <li>LyondellBasell</li> <li>TPC</li> </ul>	<ul style="list-style-type: none"> <li>Arkema</li> <li>FMC</li> <li>Solvay</li> </ul>	<ul style="list-style-type: none"> <li>BASF</li> <li>DuPont</li> </ul>	<ul style="list-style-type: none"> <li>Lanxess</li> <li>Nalco</li> <li>Syngenta</li> </ul>

<sup>1</sup> Company estimates for relevant markets based on multiple research reports

<sup>2</sup> Defined as Top 1-3 positions; as per Company estimates, based on multiple research reports