

# Capital Markets Day 2013

## Financial Strategy

**Dr. Wolfgang Colberg, CFO**  
**Ute Wolf, Group Finance Director**

Essen, 3 September, 2013



**EVONIK**  
INDUSTRIES

# Consistent value creation at Evonik

## Strategic focus on Specialty Chemicals

- ✓ Strategic focus on **Specialty Chemicals** initiated
- ✓ Sale of **energy** business majority stake
- ✓ Divestment of **Carbon Black** business
- ✓ Divestment of **Colorants** business
- ✓ Exit from **Real Estate** business executed
- ✓ Selected bolt-on acquisitions

**2013**

**Successful Listing**

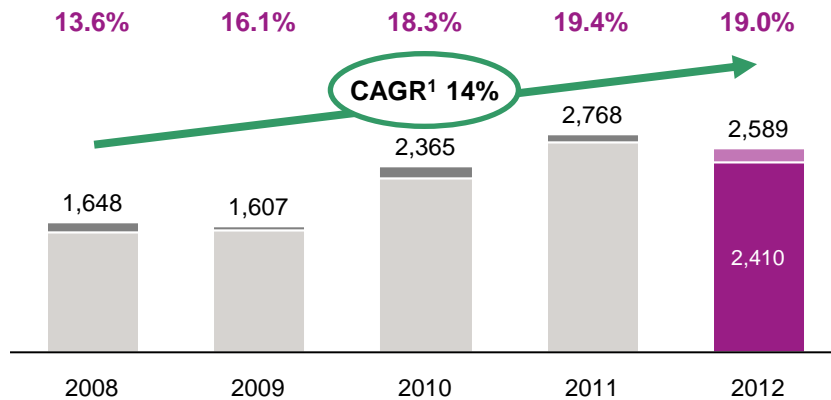
## Operational Excellence and Efficiency focus

- ✓ Short-term cost savings program „**TaskForce**“
- ✓ Efficiency program „**On Track**“ initiated
- ✓ Company management system on **EVA** basis introduced
- ✓ Efficiency program „**On Track**“ **completed** ahead of schedule
- ✓ Efficiency program „**On Track 2.0**“ initiated
- ✓ Short-term cost savings of €40 m in H2 2013

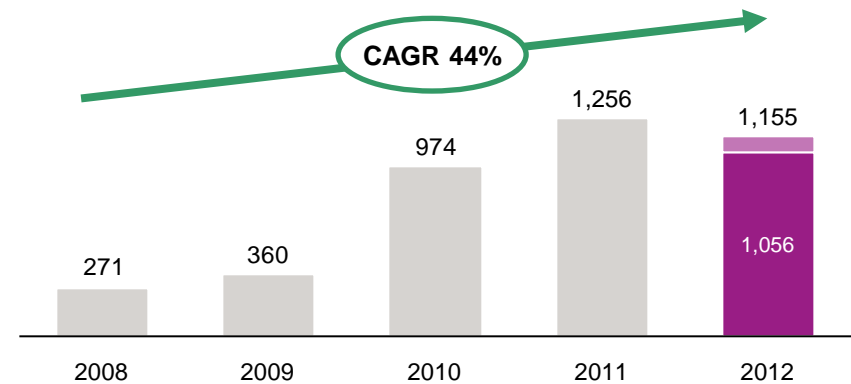
**2009**

# Strong track record of value creation

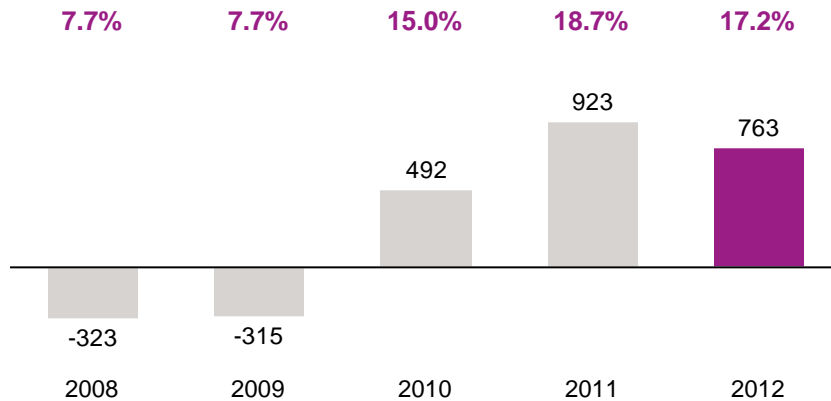
### Adj. EBITDA (€m) and margin<sup>1</sup> (%)



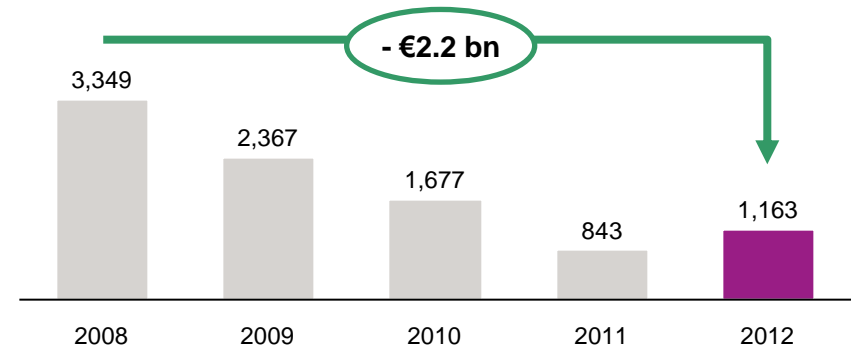
### Adj. net income (€m)



### EVA<sup>2</sup> (€m) and ROCE (%)



### Net Financial Debt (€m)



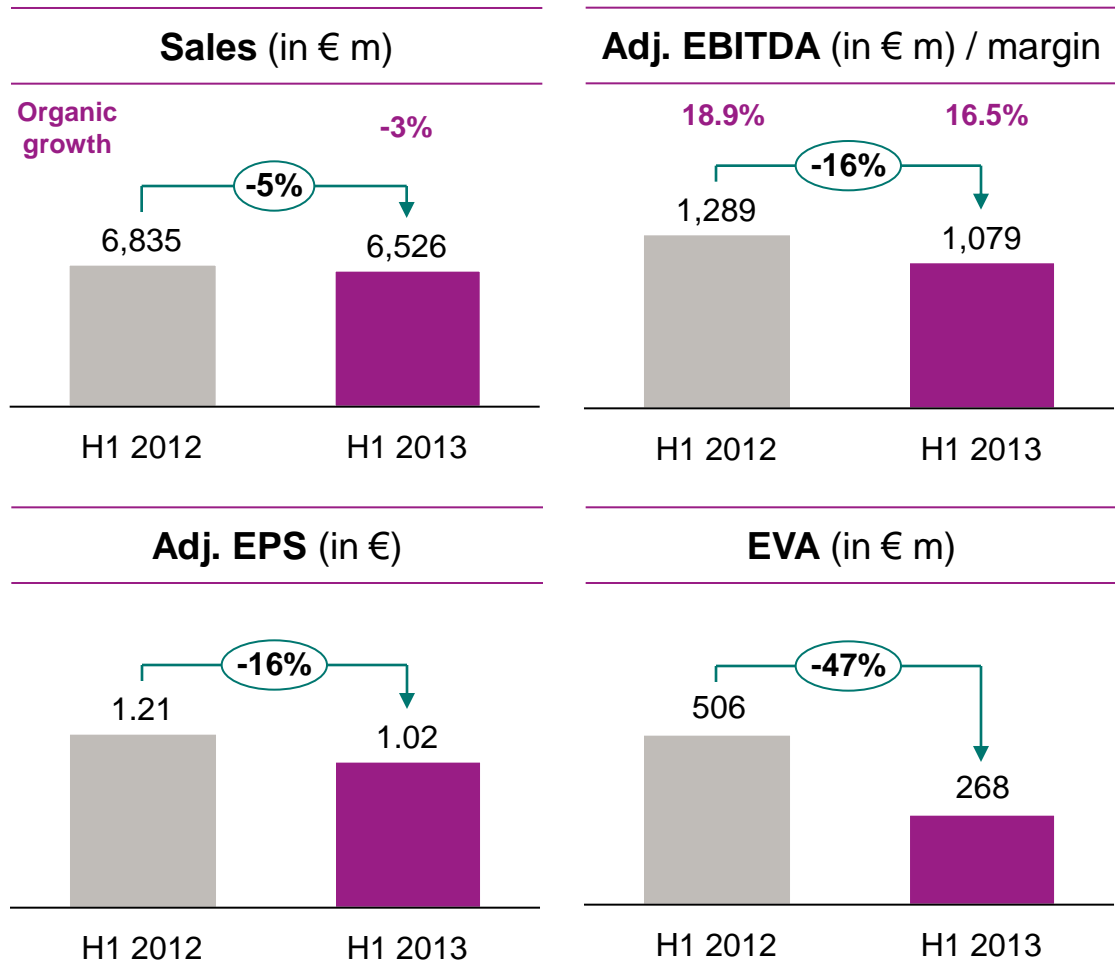
Note: All figures without Steag (excluded from 2008A figures; not included in restated 2009A and 2010A). Steag result included at equity from March 2011 onwards.

<sup>1</sup> Excluding Carbon Black

<sup>2</sup> EVA= adj. EBIT- (average capital employed \* WACC); WACC 10.5%

■ Carbon Black    ■ Real Estate & IAS 19 adjustments

# H1 2013 affected by challenging market environment and lower prices



- Sales organically slightly below prior year (-3%)
- >60% of portfolio with growing volumes, but lower prices mainly in Methionine and Butadiene
- Some important businesses impacted by temporary effects, e.g.:
  - Methionine business impacted by bird flu in Asia
  - Lower volumes in Performance Intermediates due to planned maintenance shutdown

## Outlook for Evonik in 2013 (continuing operations<sup>1</sup>)

### Economic environment

- Global economic conditions to remain challenging
- Growth expectations revised downwards, especially for EU and China
- H1 weaker than expected, global economic improvement predicted for H2 less pronounced than assumed at start of the year
- Development of relevant markets expected to continue at weaker level seen in the first half of the year (*previous expectation: economic upturn in H2*)

### Outlook

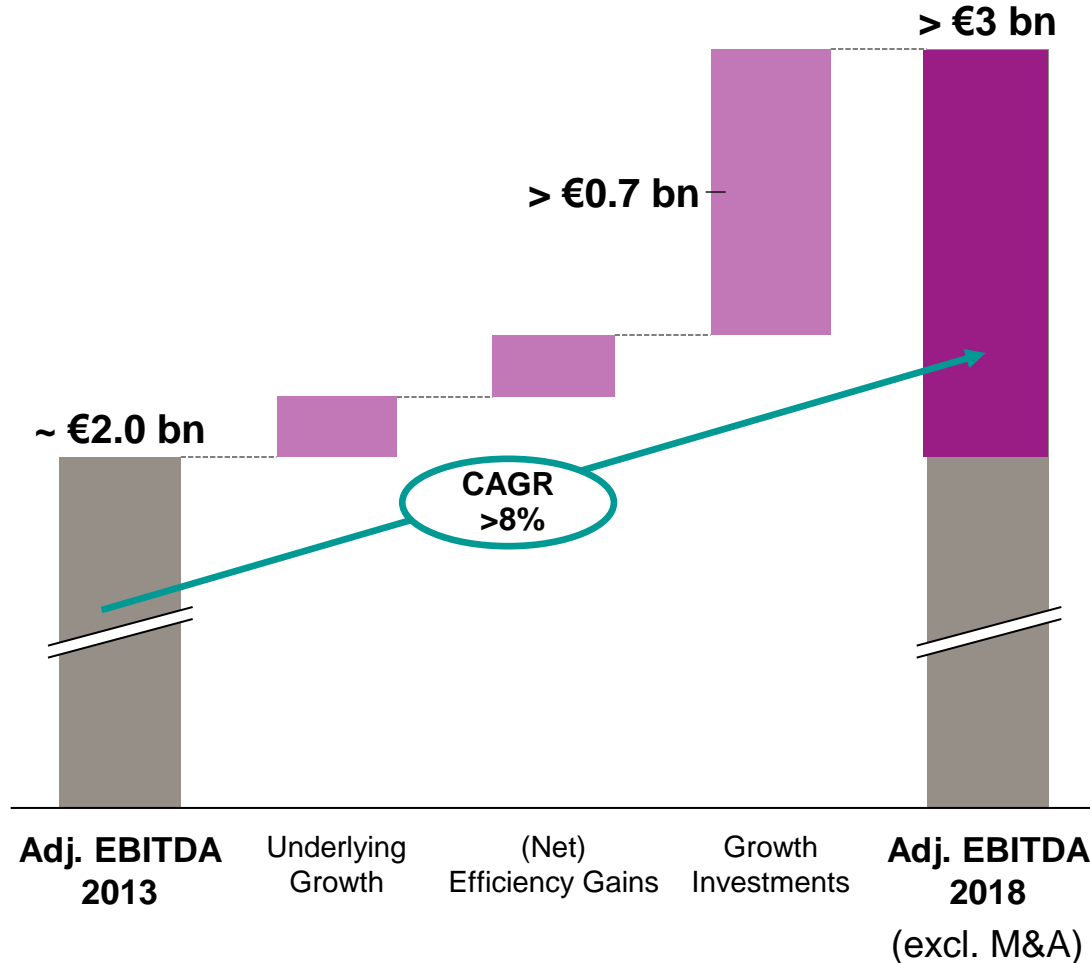
- Sales: **~€13 bn** (2012: €13.4 bn), slight yoy improvement in volumes in H2 2013; selling prices to stabilize at present level (*previous: higher sales*)
- Adj. EBITDA: **~€2.0 bn** (2012: €2.4 bn) (*previous: stable operating earnings*)

<sup>1</sup> Outlook based on continuing operations, i.e. excl. real estate activities in 2012 and 2013

# Evonik: Positioned for strong financial performance



# ① Growth investments and efficiency gains drive adj. EBITDA to > €3 bn by 2018



## Underlying Growth

- Focus on pricing power (value-based pricing, differentiation etc.)
- Product innovation driven by close customer relationships
- Improved product and customer mix
- Operating leverage (increased capacity utilization)

## (Net) Efficiency Gains

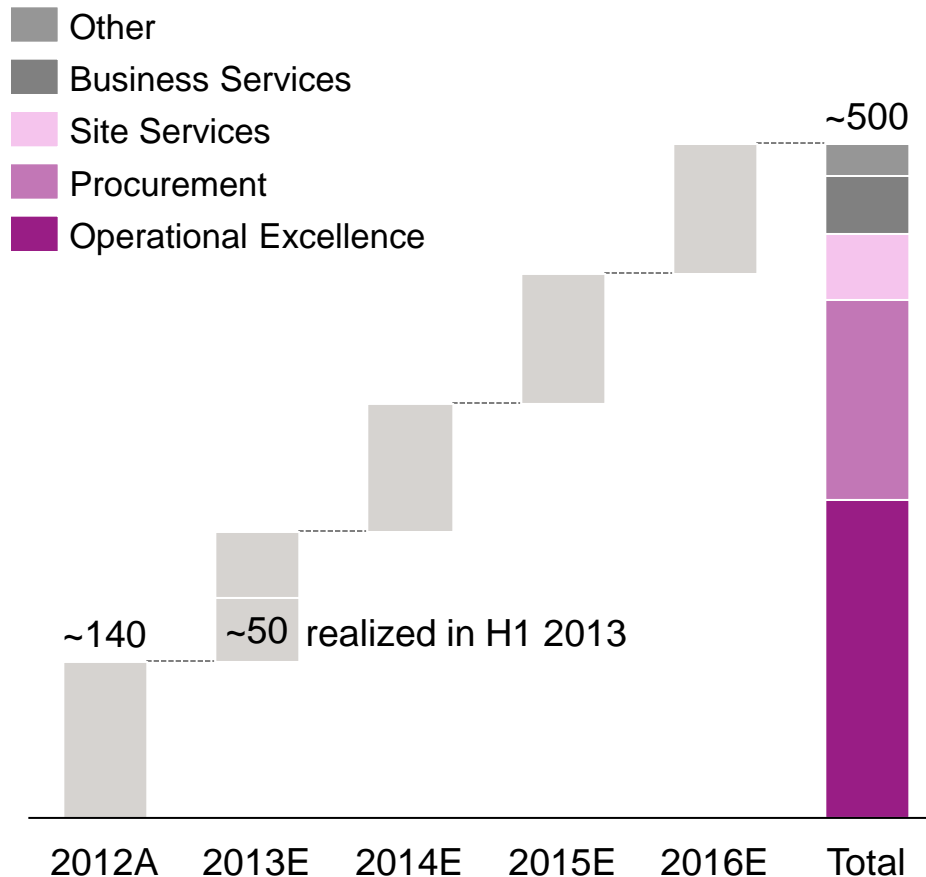
- Execution of On Track 2.0 and realization of additional cost savings

## Partly compensated by:

- Factor cost increases (energy, salaries, regulation etc.)
- Investments into growth markets as basis for future growth

## ② Efficiency and cost saving programs well advanced

### On Track 2.0: Expected savings (in € m)

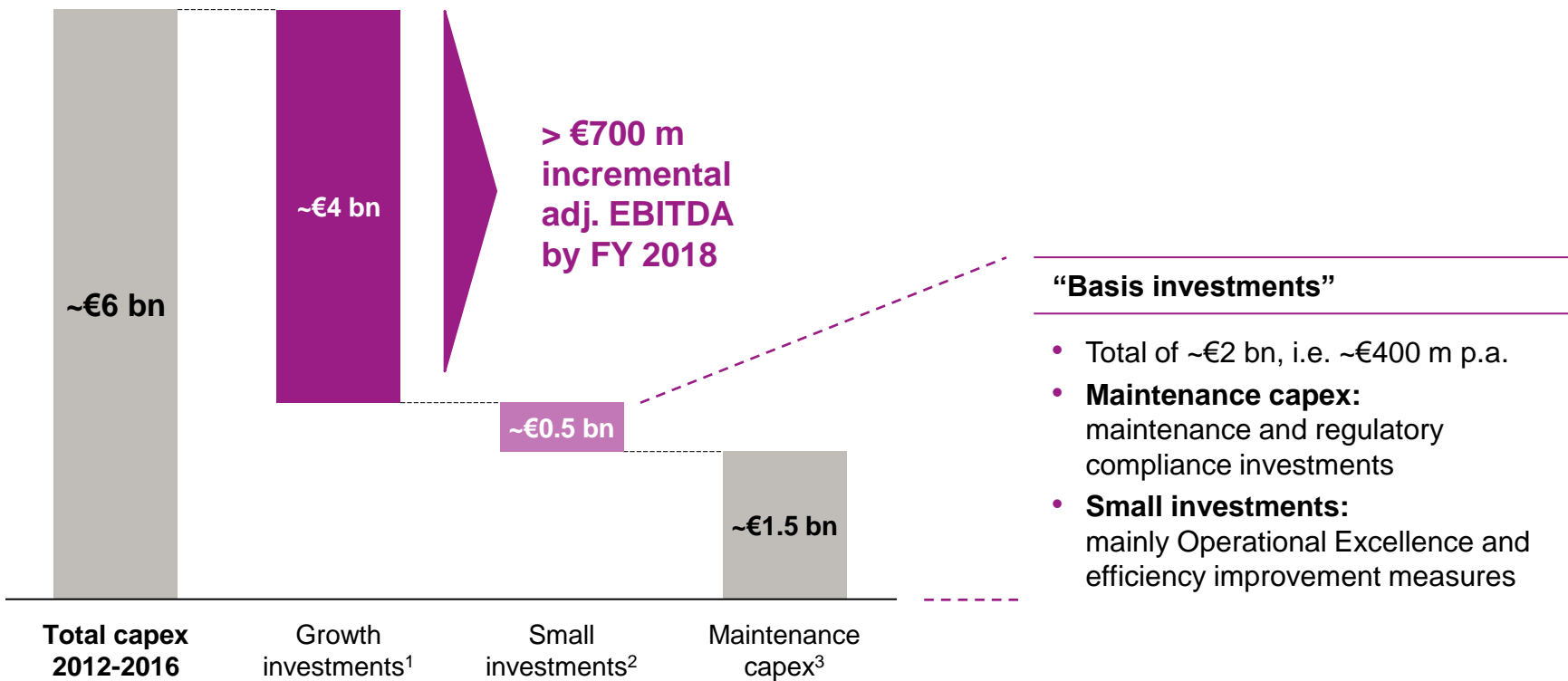


- Continued successful execution of On Track 2.0 for continuous efficiency improvement
- ~€140 m achieved in 2012
- In H1 2013 another ~50 m realized
- Additionally: cost management project to realize immediate and Group-wide short-term savings of ~ €40 m in H2 2013



### ③ Investment program with significant contribution to financial targets 2018

#### Components of €6 bn capex program



<sup>1</sup> Growth investments defined as investments above €2.5 m into growth projects

<sup>2</sup> Small investments defined as investments below €2.5 m focused on growth or efficiency improvements

<sup>3</sup> Maintenance capex includes maintenance and regulatory compliance investments

### ③ Investment program

## Pipeline of attractive growth projects

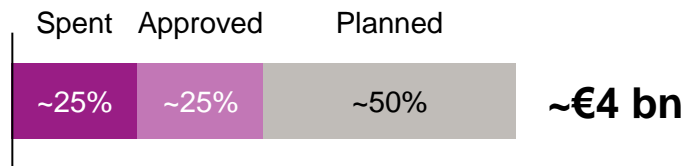
#### Selected approved projects

Segment	Product area	Location	Capex	Start of construction & exp. start-up			
				2012	2013	2014	2015
Consumer, Health & Nutrition	Feed amino acids: DL-methionine	Singapore	>€500 m				H2 2014
Consumer, Health & Nutrition	Personal & home care ingredients	China & Brazil	>€100 m		2013		2014
Consumer, Health & Nutrition	Feed amino acids: L-lysine	Brazil & Russia	>€100 m			2014	2015
Resource Efficiency	Silica	Globally	~€100 m				2015
Resource Efficiency	Isophorone and isophorone diamine	China	>€100 m			Q1 2014	
Specialty Materials	C <sub>4</sub> chain	Germany & Belgium	>€250 m				2015
Specialty Materials	H <sub>2</sub> O <sub>2</sub> for HPPO	China	>€130 m				End 2013 or 2014

### ③ Disciplined and flexible investment process

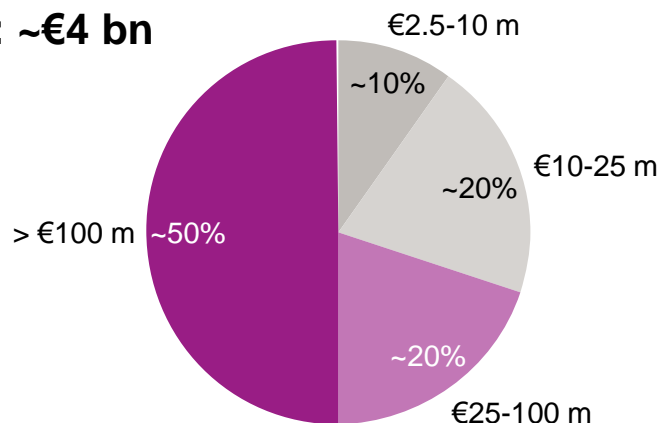
#### Status of growth investments

(as of June 30th, 2013)



#### Size of growth investment projects

Σ: ~€4 bn

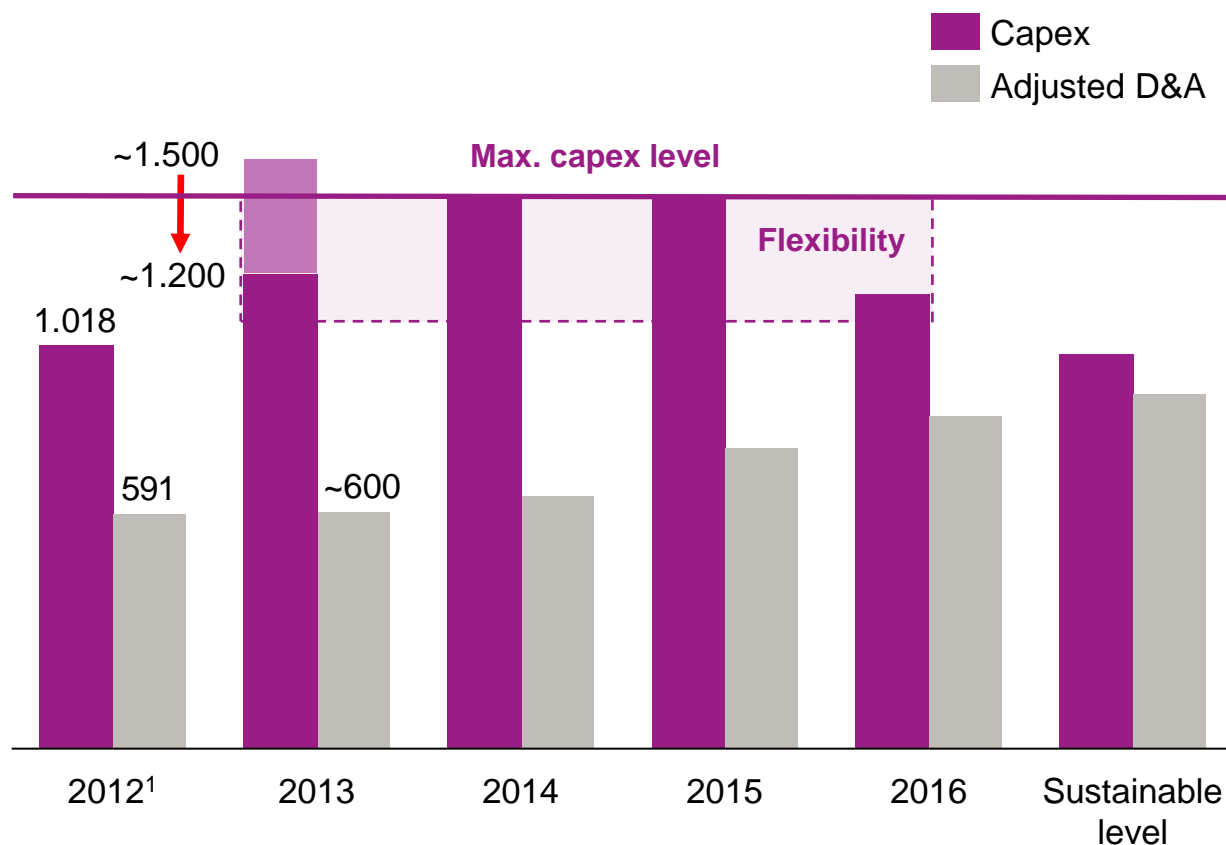


#### Disciplined and flexible investment process

- Structured planning and approval process:
  - Strategic assessment considering competitive position, market attractiveness, regional focus and risk
  - Economic assessment using DCF-based investment evaluation
  - Strict internal hurdle rates and “competition” for scarce resources
  - Capex allocation based on “strategic roles” of businesses (growth, financing, restructuring)
- Flexibility in execution, adapting to market situation: Review & potential re-scheduling of not yet approved projects with regards to timing of market entry
- Balanced range of project sizes and types (e.g. debottlenecking, expansion, greenfield projects)

### ③ Capex peak in 2014/15; return to sustainable level thereafter

Capex Planning and Adjusted D&A (in € m)<sup>1</sup>

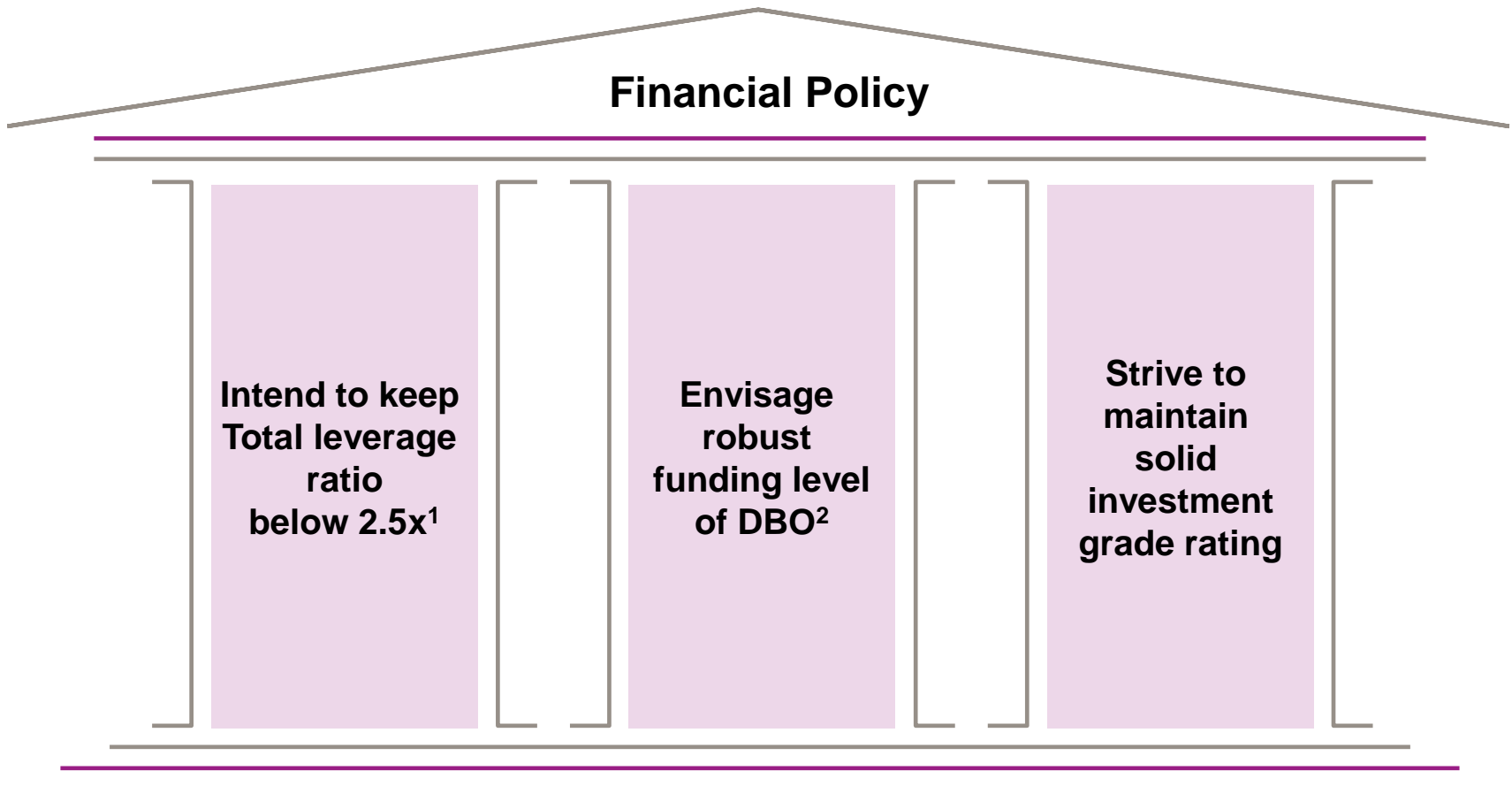


- Investment program resulting in capex peak in 2014/15, leveling off thereafter
- Flexibility in timing and execution, e.g.: Capex 2013 reduced to €1.2 bn (from €1.5 bn)
- From 2017: Return to sustainable capex level, thereof ~ €450 m basis investments<sup>2</sup>

<sup>1</sup> excl. Real Estate

<sup>2</sup> Basis investments defined as small investments (below €2.5 m focused on growth or efficiency improvements) and maintenance capex (maintenance and regulatory compliance investments)

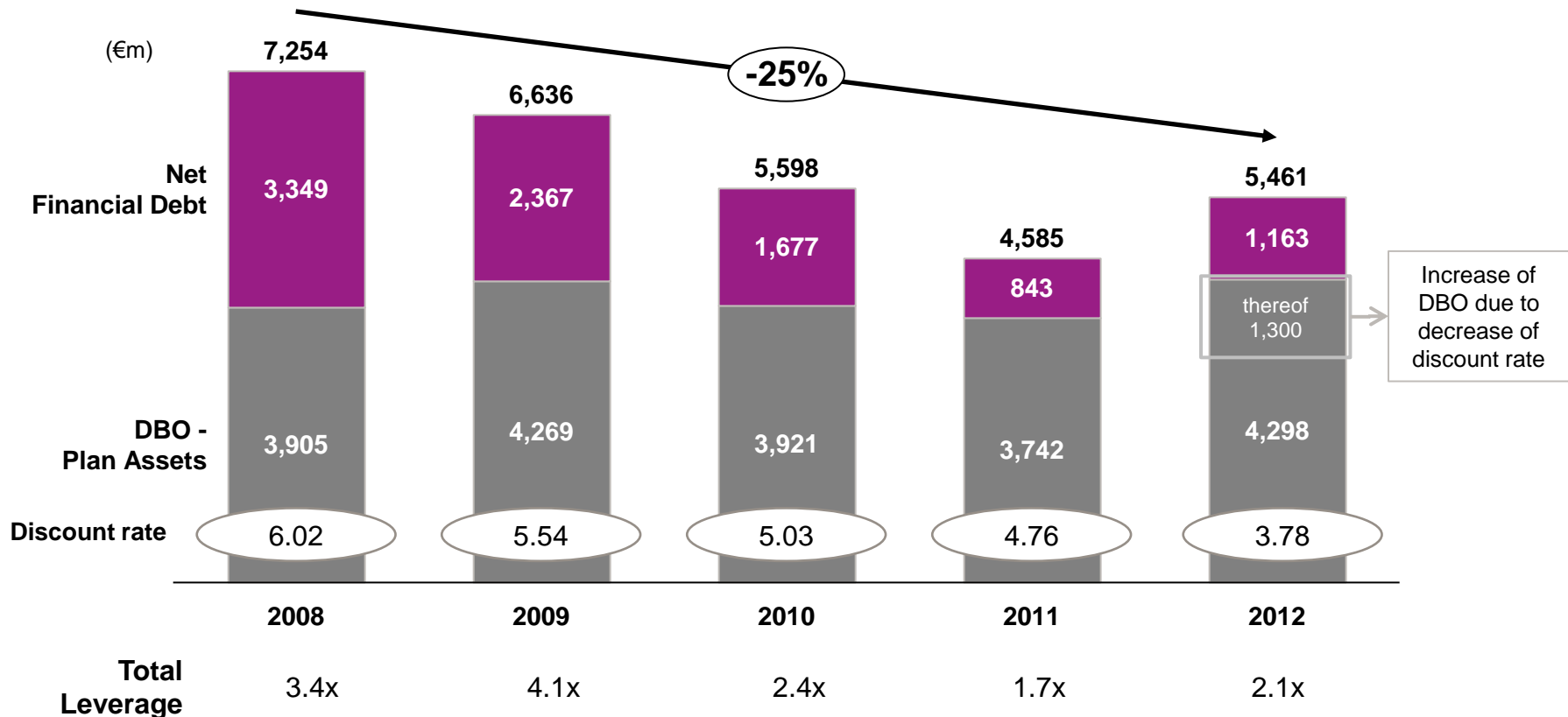
## ④ Strict financial policy



<sup>1</sup> Total leverage defined as (Net Financial Debt + Funded Status) / Adjusted EBITDA

<sup>2</sup> Defined benefit obligations

# ④ Further significant deleveraging through Real Estate transaction



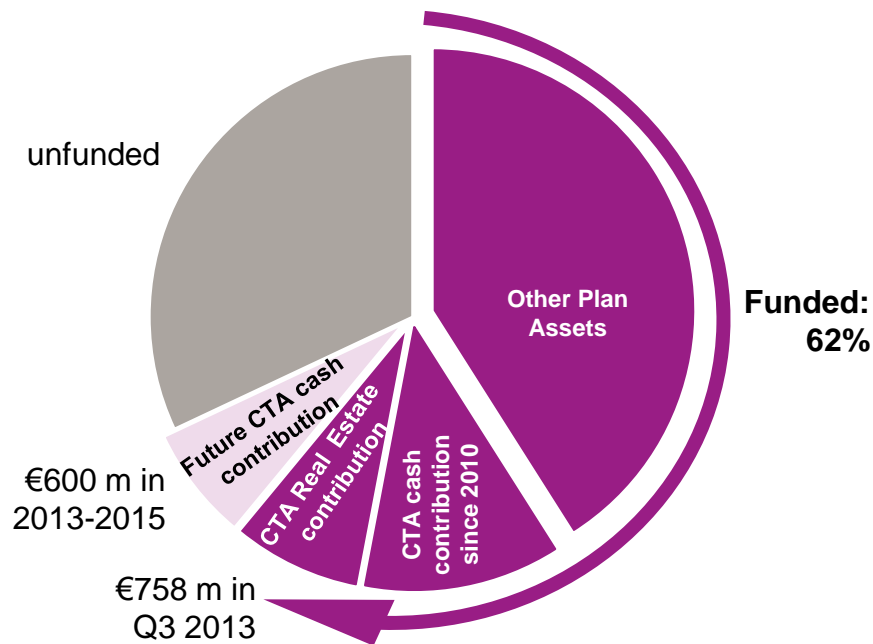
➔ Effect of Real Estate transaction on indebtedness: ~-€3.1 bn (vs. year-end 2012)<sup>1</sup>

<sup>1</sup> Thereof ~-€2.9 bn in 2013; -€204 m loan to Vivawest latest to be repaid 2015  
 3 September, 2013 | Evonik Capital Markets Day 2013 | Financial Strategy

## ④ Pension obligations well financed

### Pension overview 2012

(incl. Real Estate contribution/deconsolidation in July 2013)



### Pension strategy

- Pension obligations perceived as “patient” long-term debt, no immediate redemption in one go
- More than 50% of DBO are so called “Direktzusagen” (mostly in Germany) with no funding requirements
- However, pension obligations highly sensitive to interest rate changes
- Evonik established Contractual Trust Arrangement (CTA) in 2010
- Contribution of €1.8bn so far (incl. 25% stake in Real Estate in July 2013)
- Further cash contribution planned for 2013-2015 (€200 m p.a.; €600 m in total)

# Value-generating use of funds

## Internal growth: €6 bn investment program

- Targeting high-growth end markets
- Focus on Growth Regions (~60% of growth capex)
- Disciplined and flexible investment process

## External growth: Selective acquisitions

- Strengthening of high-growth platforms and broadening of existing competencies and capabilities
- Key criteria: clear strategic fit and value creation

## Sound financial profile

- Further funding of pension obligations
- Refinancing of upcoming maturities at attractive conditions
- Target: solid investment grade rating (total leverage: < 2.5x)<sup>1</sup>

## Dividend: Attractive shareholder returns

- Dividend target ratio: ~40% of adjusted net income
- Dividend stability (dividend FY 2012: €0.92)

<sup>1</sup> Total leverage defined as (Net Financial Debt + Funded Status of pensions) / Adjusted EBITDA LTM



# Evonik: Positioned for strong financial performance





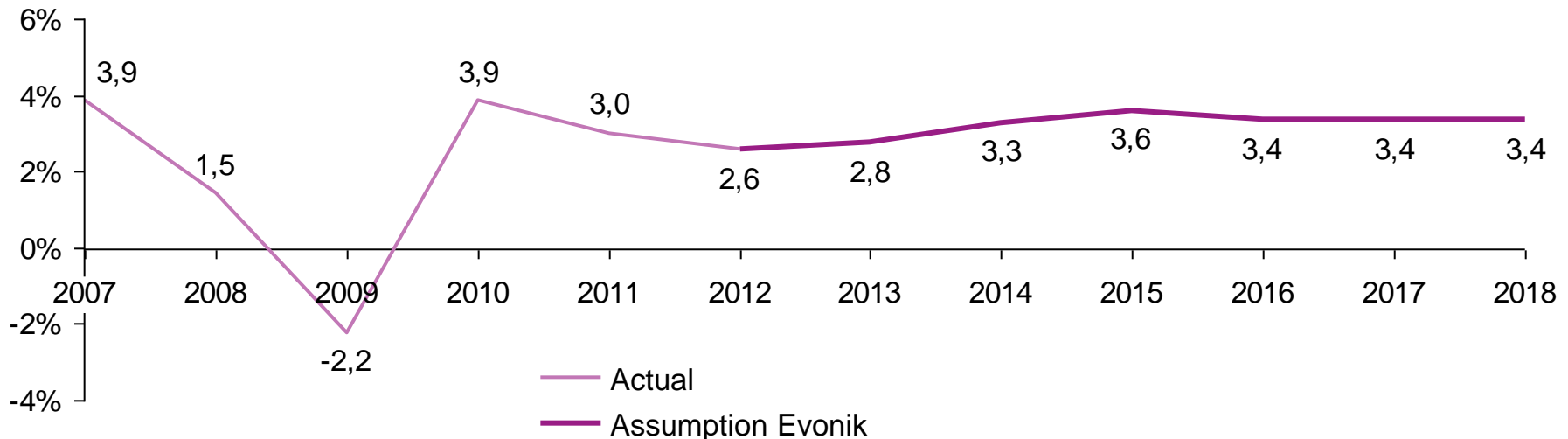
**EVONIK**  
**INDUSTRIES**

# Underlying assumptions 2014-2018

## Economic environment



Assumption global GDP growth (in %)



- **Eurozone** with continued structural challenges, but leaving crisis modus
- **USA** with solid growth
- **China** manages transformation to consumer-oriented economy with clearly above average, but slightly subdued growth rates
- **Emerging Regions** with above average growth rates
- Assumption **exchange rate**: 1.35 USD/€
- Assumption **oil price**: 100 USD/bbl

# Management compensation (as of 2014)

Value creation focus anchored in management incentivization system at Board level

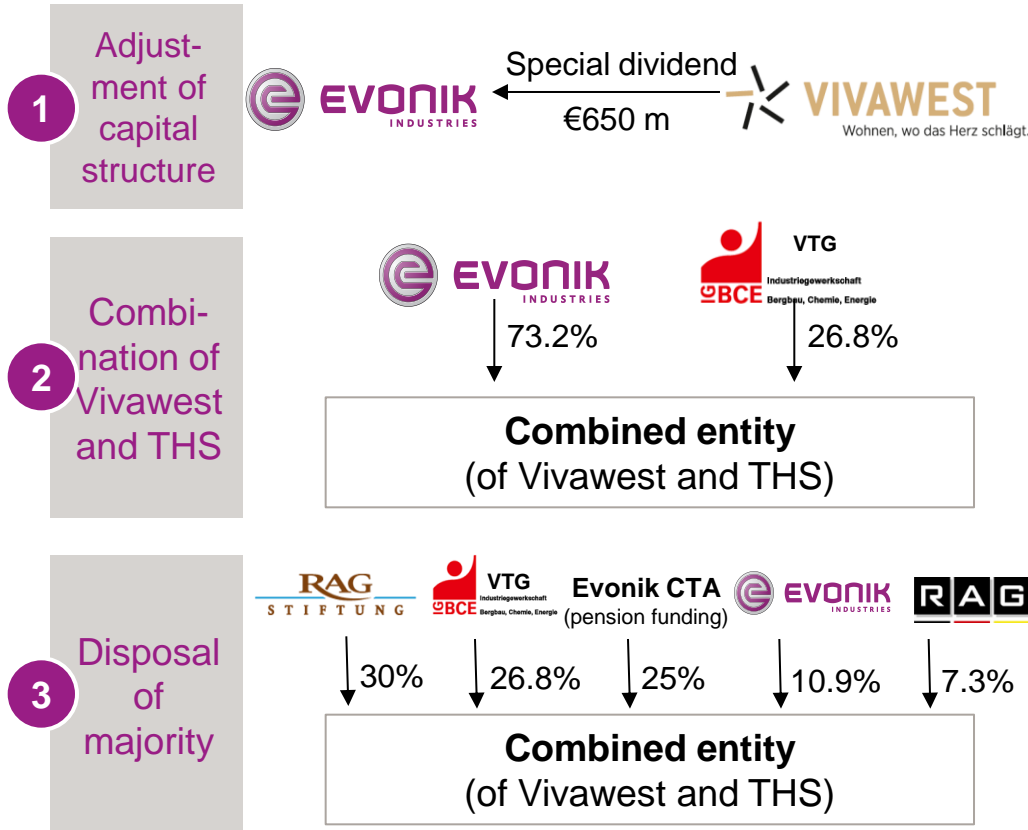


<b>Fixed salary</b> (c.30%)	<ul style="list-style-type: none"><li>• To be paid in cash for each financial year on a monthly basis</li></ul>
<b>Bonus</b> (c.33%)	<ul style="list-style-type: none"><li>• To be paid out in cash annually</li><li>• Payout calculated on the basis of the achievement of certain, primarily value creation focused KPIs (e.g. ROCE, net income, free cash flow)</li><li>• Factor of between 0.8 and 1.2 to take into account the achievement of further individual targets</li><li>• Bonus capped at 200% of initial target</li></ul>
<b>Long term incentive plan</b> (c.37%)	<ul style="list-style-type: none"><li>• Granted LTI target amount is calculated in virtual shares (4-year lock-up)</li><li>• Value of LTI to mirror the development of Evonik's share price (incl. dividends)</li><li>• Amount payable is determined by two performance elements:</li><li>• Absolute performance: Real price of the Evonik share</li><li>• Relative performance against to external index benchmark</li><li>• Bonus capped at 300% of initial amount</li><li>• To be paid out in cash after lock-up period</li></ul>

# Real Estate divestment (1/2)

Step plan executed with closing on July 17<sup>th</sup>, effective in financial statements in Q3

## Three major divestment steps



## Impact and timing

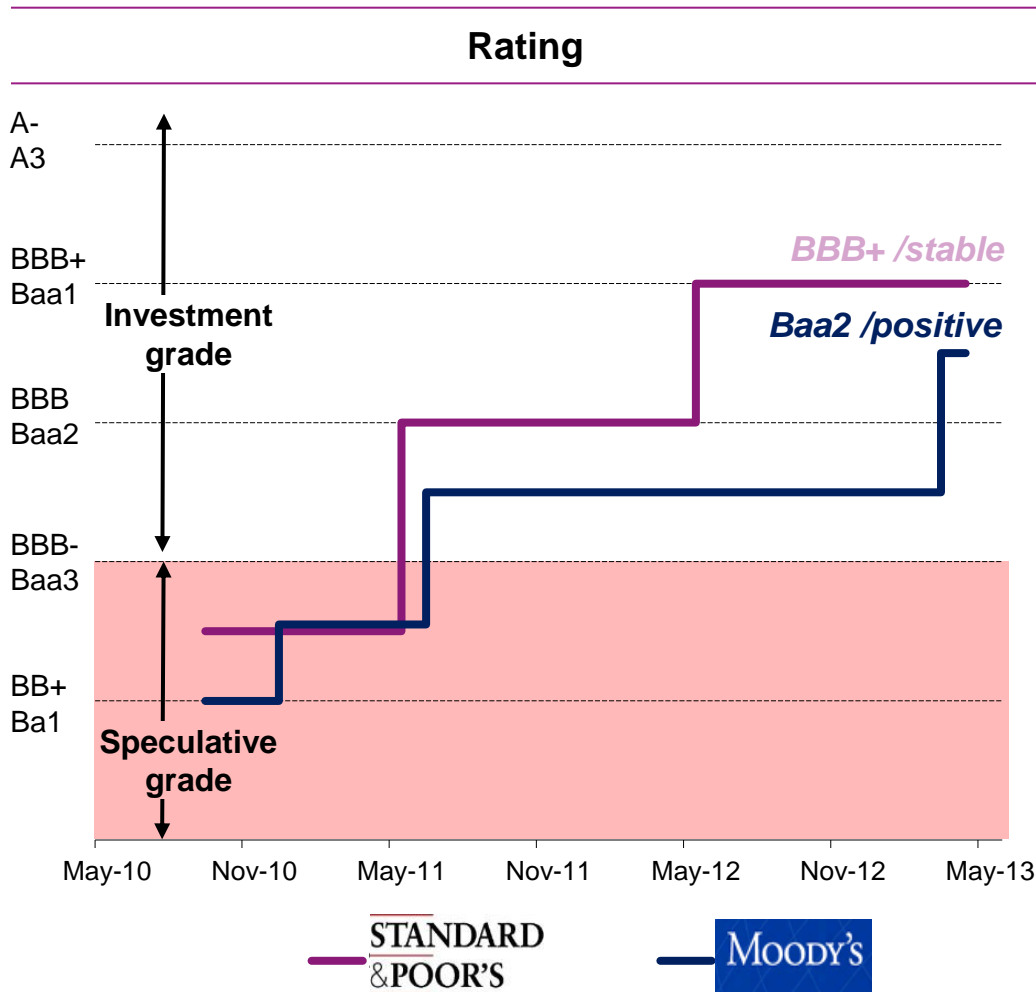
- **Q2:** Evonik received first installment of special dividend from Vivawest (€100 m); Evonik granted €204 m as loan under market conditions (latest to be repaid 2015)
- **Q3:** Evonik receives another €346 m in cash
- **July 5<sup>th</sup>:** Combination of Vivawest and THS; fair market value of combined entity of €3,030 m
- **Q1:** Re-classification of €491 m net financial debt and €106 m pension obligations as discontinued operations
- **Q3:** Cash inflows of €909 m from RAG-Stiftung (30% stake) and €220 m from RAG AG (7.3% stake)
- **Q3:** CTA funding of €758 m (25% stake)

➔ Total effect on indebtedness: ~-€3.1 bn (vs. year-end 2012)<sup>1</sup>

<sup>1</sup> Thereof ~-€2.9 bn in 2013; -€204 m loan to Vivawest latest to be repaid 2015

# Rating

Strongly positioned in upper range of BBB



- Rating upgrade by Moody's to Baa2 with positive outlook in March 2013
- S&P's rating BBB+ with stable outlook since May 2012
- Impressive rating dynamic thanks to focus on specialty chemicals and clear financial policy
- Maintaining a solid investment grade rating is an integral part of our financial policy

# Pension Obligations

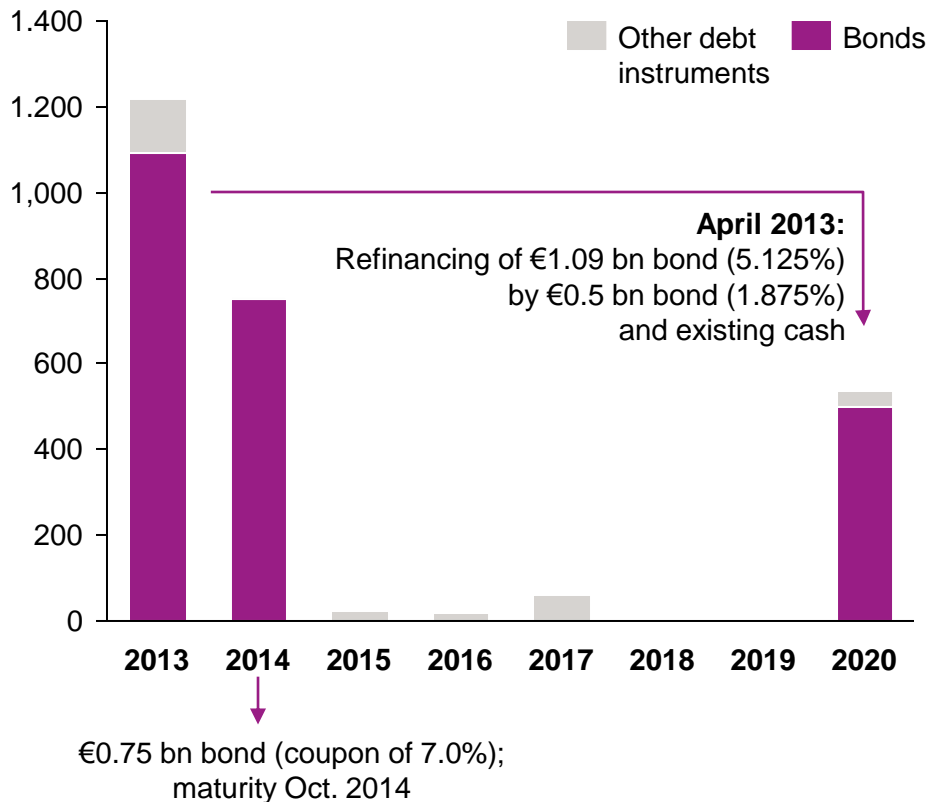
## Reduction in 2013 driven by Real Estate transaction



	<b>2013 (prelim.)</b>	<b>2012</b>	<b>2011</b>
Defined benefit obligations (DBO)	9,088	9,088	7,787
Plan assets	(4,790)	(4,790)	(4,045)
Real Estate contribution to CTA (July 2013)	(758)		
Real Estate DBO (disc. operations as of Q1 2013)	(106)		
<b>Funding gap</b>	<b>3,434</b>	<b>4,298</b>	<b>3,742</b>

# Refinancing of upcoming maturities at attractive conditions

**Debt maturity profile as of June 30, 2013 (in €m)**  
(continued operations)



## Financing Strategy

- Centralized financing concept with intragroup Cash Pool
- Long-term funding through Capital Markets; €3 bn Debt Issuance Program in place
- Syndicated RCF as Liquidity Reserve; currently completely undrawn

### Well prepared for upcoming maturities:

- Refinancing of 2013 and 2014 bonds with new issues (at lower coupons) and partly with existing cash



# Real Estate divestment (2/2)

Reduction of indebtedness by ~€3.1 bn



Net debt reduction	Re-classification of <b>€491 m</b> of Real Estate NFD and <b>€106 m</b> DBO to discontinued operations (excl. from NFD)		Reduction of pension liabilities by <b>€758 m</b> as a result of CTA contribution of 25% of combined Vivawest and THS	
			Receipt of cash payments from sale of 30% of combined Vivawest and THS entity to RAG-Stiftung ( <b>€909 m</b> ) and of 7.3 stake to RAG AG ( <b>€220 m</b> )	
Cash receipts		Receipt of first installments of special dividend from Vivawest: <b>€100 m</b>	Second installments of special dividend ( <b>€346 m</b> )	Repayment of shareholder loan by Vivawest: <b>€204 m</b>

Total effect on indebtedness in 2013: -€2.93 bn (vs. year-end 2012) **+** -€204 m in 2014 or 2015

Special dividend of €650 m received already in Q2 in full as internal cash pool transfer; Evonik then granted a loan of €567 m to Vivawest of which parts (€363 m) have been sold to investors; the loan receivables are coming in two installments in Q2 (€100 m) and in Q3 (€263 m plus €83 m from Vivawest directly, not part of the loan)